



Colorado Paint Stewardship Program

2016 Annual Report



SUBMITTED BY

Kevin Lynch
Colorado Program Manager
PaintCare
klynch@paint.org
(720) 481-8858

SUBMITTED TO

Dr. Larry Wolk
Executive Director
Colorado Department of Public Health and Environment
4300 Cherry Creek Drive South
Denver, CO 80246

PaintCare Inc. ♦ 901 New York Ave NW ♦ Washington, DC 20001 ♦ (855) 724-6809

Submitted: March 31, 2017 | Revised with minor corrections: July 16, 2019

Contents

Executive Summary	4
Highlights	4
Program Plan and Annual Report	5
Section 1. Paint Collection, Transportation and Processing	7
A. Paint drop-off Sites, Events and Services	7
A1. Paint Retailers	9
A2. Household Hazardous Waste Programs	10
A3. Solid Waste Management Facilities	11
A4. Reuse Stores	12
A5. Paint-Only Drop-Off Events	12
A6. Large Volume Pick-Up Service	13
A7. Door-to- Door Programs	14
A8. Paint Recyclers	14
B. Convenience Criteria	15
C. Paint Collection Procedures	21
D. Paint Transportation and Processing	21
D1. Paint Transportation	21
D2. Latex Paint Processing	22
D3. Oil-Based Paint Processing	23
Section 2. Paint Sales, Collection Volume, & Disposition Methods	24
A. Paint Sales	24
B. Paint Collection and Management	24
B1. Collection Volume and Recovery Rate	24
B2. Latex vs. Oil-Based Paint	25
B3. Paint Management Methods	26
B4. Collection by Site Type	27
B5. Methodology for Determining Volumes	27
C. Container Recycling	27

Section 3. Independent Audit and Financial Summary **28**

A.	Independent Financial Audit	28
B.	Financial Summary and Discussion	28
B1.	Expense Categories	28
B2.	Financial Summary	29
C.	Reserve Policy	31
D.	Evaluation of the Program's Funding Mechanism	31
E.	Five-Year Projections	32
E.	Investment Activity and Formation of Limited Liability Companies	33

Section 4. Outreach **34**

A.	Outreach Activities	34
A1.	Introduction	34
A2.	Press Releases	35
A3.	Print Materials for Consumers	36
A4.	Fact Sheets for Stakeholders	36
A5.	Website	37
A6.	Translations	37
A7.	Print Advertising	37
A8.	Radio	39
A9.	Television	39
A10.	Online and Digital Advertising	40
A11.	Face-to-Face	40
A12.	Outdoor Advertising	41
A13.	Realtors	41
A14.	Store Right Tips	42
A15.	Signage	42
B.	Awareness Survey	42
C.	Recommendations	44

Appendix

A.	PaintCare Drop-Off Sites
B.	Independent Financial Audit of the PaintCare Program
C.	Samples of Outreach Materials

Executive Summary

Colorado Paint Stewardship Law

PaintCare is the representative stewardship organization of the Colorado Architectural Paint Stewardship Program, codified in the Colorado Revised Statutes, Title 25 Health-Environmental Control, Article 17 Waste Diversion and Recycling, Part 4 Architectural Paint Stewardship Programs. The Colorado Paint Product Stewardship Law states:

- (1) The General Assembly hereby finds and declares that paint disposal creates environmental and public health problems, and these problems should be addressed through the implementation of environmentally sound management practices for recycling postconsumer architectural paint.
- (2) To that end, it is the General Assembly's intent to establish a system of paint stewardship programs that:
 - (a) Provide substantial cost savings to household hazardous waste collection program;
 - (b) Significantly increased the number of: (I) Postconsumer architectural paint collection sites; and (II) Recycling opportunities for household, businesses, and other generators of postconsumer architectural paint; and
 - (c) Exemplifies the principles of a product-centered approach to environmental protection, often referred to as "Product Stewardship."

HIGHLIGHTS

Sites, Events, and Service. By the end of 2016, PaintCare established 155 year-round (referred to as permanent in the Colorado law) paint drop-off sites. Of these, 137 are retailers, and they represent 37% of potential retail participants. The remaining year-round sites include eight household hazardous waste (HHW) facilities, three latex paint recyclers, and seven solid waste management (SWM) facilities (one transfer station, one landfill, and five recycling centers). The 155 year-round drop-off sites provided a site within 15-miles of 94.6% of Colorado's residents.

PaintCare also managed paint from supplemental sites that consisted of 34 HHW drop-off events, four retailers with partial-year participation, and 23 paint-only drop-off events (20 latex events and three events hosted by PaintCare). In addition, PaintCare partnered with eight municipal door-to-door (D2D) collection programs. Finally, PaintCare conducted 68 direct large volume pick-ups (LVP) of paint (more than 300 gallons), and serviced a painting contractor, a university and a city maintenance facility, that generated large volumes of paint on a recurring basis.

Paint Collection Volume. The program collected an estimated 676,387 gallons and processed 693,771 gallons of postconsumer paint. Latex paint made up 76% of the total paint; 6% of latex paint was reused (distributed

in the original containers), 67% was made into recycled-content paint, 6% was used as alternative daily cover, and 21% was unrecyclable and sent to landfill. Oil-based paint made up 24% of the total paint; 5% was reused, and 95% was used as a fuel. In addition, 236 tons of metal and plastic containers were recycled.

Expenses and Revenue. The program is funded through fees on new paint sales: 35 cents on pints and quarts; 75 cents on 1-gallon containers; and \$1.60 on 5-gallon containers. Approximately 13.3 million gallons of architectural paints were sold in Colorado in 2016. The program collected \$6,778,509 in fees from these sales.

Expenses, including paint transportation and processing, outreach and education, staffing, and administrative costs were \$5,423,303. The program ended 2016 with a surplus of \$2,114,696.

Total program cost per gallon (of processed paint) in 2016 was \$7.82 per gallon, a decrease from the \$10.07 in the first six-month reporting period. The program cost per gallon of collected paint in 2016 was \$8.02, an increase from \$7.84 in 2015.

Paint Recovery Rate. The paint recovery rate – the number of gallons of postconsumer paint collected or processed (PaintCare uses processed) divided by the number of gallons of new paint sold in the same period – was 5.2%. This increased from 3.3% in the first six-month reporting period.

Outreach and Education. Outreach efforts were increased significantly and include the distribution of a variety of in-store print materials and signage, television, radio, digital/social, newspaper, and outdoor (billboard) advertising.

PROGRAM PLAN AND ANNUAL REPORT

The Colorado Paint Stewardship Law required the submission and approval of a program plan prior to the start of the program. The Colorado Department of Public Health and Environment (CDPHE) approved PaintCare's Program Plan in June 2015 and the Colorado program began on July 1, 2015. PaintCare's Colorado Program Plan is available from PaintCare's website.

The Colorado Paint Stewardship Law requires the submission of an annual report to CDPHE by March 31 each year. The first annual report covered the six months from July 1 to December 31, 2015. This report is the first to cover a full 12-month calendar year.

Per the Colorado Paint Stewardship Law, the annual reports must include:

- (I) A description of the method or methods used to reduce, reuse, collect, transport, recycle, and process postconsumer architectural paint;
- (II) The total volume, in gallons, and type of postconsumer paint collected, with data broken down by: (A) Collection site; and (B) Method of waste handling used to handle the collected postconsumer architectural paint, such as reuse, recycling, energy recovery, or waste disposal;

- (III) The total volume, in gallons, of postconsumer architectural paint sold in Colorado by the producer or producers participating in the paint stewardship program;
- (IV) For the education and outreach program implemented in compliance with section 25-17-404 (2) (i): (A) Samples of any materials distributed; and (B) A description of the methodology used and the results of the evaluation conducted pursuant to section 25-17-404 (2) (i) (III). The results must include the percentage of consumers, painting contractors and retailers made aware of the ways to reduce the generation of postconsumer architectural paint, available opportunities for reuse of postconsumer architectural paint and collection options for postconsumer architectural paint recycling.
- (V) The name, location, and hours of operation of each facility added or removed from the list developed in accordance with section 25-17-404 (2) (f);
- (VI) Any proposed changes to the paint stewardship program plan. The executive director shall review any proposed changes set forth in the annual report in accordance with the review procedures for a revised plan, as set forth in section 25-17-404 (3).
- (VII) A copy of an independent third party's report auditing the paint stewardship program. The audit must include a detailed list of the program's costs and revenues.

Section 1. Paint Collection, Transportation and Processing

Annual Report Statutory Citation

Colorado Revised Statute, Title 25. Article 17. Part 4. Architectural Paint Stewardship Program

Section 25-17-405 (3)(a) On or after March 31 of the second year of a paint stewardship program's implementation, and annually thereafter, one or more participating producers, or a stewardship organization contracted by one or more producers, shall submit a report to the executive director describing the progress of the paint stewardship program. The paint stewardship program report must include the following information from the preceding calendar year:

(I) A description of the method or methods used to reduce, reuse, collect, transport, recycle, and process postconsumer architectural paint.

(V) The name, location, and hours of operation of each facility added or removed from the list developed in accordance with section 25-17-404 (2)(f).

A. PAINT DROP-OFF SITES, EVENTS AND SERVICES

The Colorado Paint Stewardship Law requires a program that increases opportunities for consumers to properly manage leftover paint and reduces costs to local governments. Prior to the PaintCare program, most waste paint was handled either through household hazardous waste (HHW) programs, local latex recyclers, or by drying and disposing of latex paint. However not all areas of the state were provided these services, most of these options had eligibility restrictions, and some charged participants to take their paint.

Qualifying businesses (Conditionally Exempt Small Quantity Generators or CESQGs) could use certain HHW programs, and any business Regardless of generator size, businesses could also contract with a private hazardous waste hauler for paint recycling services – though the cost was generally cost-prohibitive for many painting contractors and other small businesses.

To increase recycling opportunities for Colorado households, businesses, and others with leftover paint, all suitable locations were invited to participate as PaintCare drop-off sites, provided they met PaintCare's operational requirements. The requirements include adequate space for storage of paint collection bins and willingness to accept all program products (latex and oil-based products). PaintCare reached out to paint retailers, material reuse stores, household hazardous waste programs, and solid waste management facilities to invite them to partner with the program and serve as paint drop-off sites.

By the end of 2016, the Colorado PaintCare program had 155 year-round drop-off sites located throughout the state. For the purpose of defining convenience, PaintCare considers a site (including events), defined by the physical address, as "year-round" if the site is open at least one day per month, every month of the year. Sites that are open less frequently are considered supplemental sites. Sites that close for business or stop participating in the PaintCare program during the reporting period are also considered supplemental and are noted as being partial-year only.

Retail sites which did not previously provide postconsumer paint management services, made up 137 of the year-round sites. Four retail locations left the program before the end of the year and are categorized as partial-year only in the supplemental site list. The remaining year-round sites consisted of eight HHW collection facilities, seven SWM facilities (one transfer station, one landfill, five recycling centers), and three latex recyclers. The program also managed paint from 34 HHW drop-off event and from 23 paint-only collection events (20 latex events and three PaintCare hosted events) held throughout the state, eight municipal D2D programs, conducted 68 large volume pick-ups of paint (more than 300 gallons), and serviced a city maintenance facility, a painting contractor, and a university that generated large volumes of paint on a recurring basis.

PaintCare accepts both latex and oil-based paint at all drop-off sites (except latex-only events), as well as from LVPs. Households and qualifying businesses are eligible to use the PaintCare program. Servicing businesses, though, is optional for HHW programs and SWM facilities. PaintCare drop-off sites, events, and services are summarized in the following tables and are shown on the maps beginning on page 16.

SUMMARY OF PAINTCARE DROP-OFF SITES AND SERVICES

YEAR-ROUND DROP-OFF SITES	YEAR 1 2015 (6 MOS.)	YEAR 2 2016
Paint Retailers	127	137
HHW Facilities	6	8
Solid Waste Management Facilities	2	7
Paint Recyclers	3	3
Total	138	155

SUPPLEMENTAL SITES AND SERVICES

HHW Events	18	34
Latex Events	5	20
PaintCare Events	-	3
Paint Retailers (partial-year only)	2	4
Door-to-Door Programs	8	8
Large Volume Pick-Ups	44	68
Recurring Large Volume Pick-Up Sites	1	3

The following subsections discuss the various paint drop-off sites, events, and services provided by the Colorado program. Section 2 of this report details the volumes of paint collected by each site type and service.

A1. Paint Retailers

Paint retailers are ideal paint drop-off sites because they are located throughout the state, are often centrally located in cities and towns, are open five or more days per week, and have staff familiar with paint products and how to safely handle them. In addition, their customers are likely to have some leftover paint and often ask store staff for advice on what to do with it.

Prior to the start of the program, three rounds of mailings were sent to paint retailers that included information about retailer requirements under the new law and about becoming a PaintCare drop-off site (current copies of the fact sheets are provided in the appendix). In addition, two webinars were offered for retailers to learn about the program and ask questions, and a video was posted on PaintCare's website that explains the program and shows what it takes to be a PaintCare drop-off site.

PaintCare is aware of 547 retailers that sell paint in Colorado. Following the general outreach to retailers prior to the start of the program, PaintCare staff visited the majority of potential paint retail partners in person and at meetings with groups of store managers. Staff did not visit big box stores because their corporate staff informed PaintCare that they were not planning to volunteer their stores to serve as drop-off sites. Site recruitment continued in 2016.

Without big box and a few variety stores, the number of potential retail drop-off sites was 371. (Last year the number of potential retailers was incorrectly reported because PaintCare mistakenly counted some big box stores as potential sites.) Of these 371 potential stores, 137 (37%) participated in the program as year-round paint drop-off sites in 2016. Retailers participate in the program to increase foot traffic through their stores and to provide an additional service for their customers. The names and addresses of the participating stores are provided in the appendix.



PaintCare provides materials to drop-off sites to educate customers and promote the program as shown here at Lakeridge Ace Hardware in Lakewood.

A2. Household Hazardous Waste Programs

In the year leading up to the launch of the program, PaintCare met in person with most of the state's HHW programs, held several stakeholder meetings in coordination with CDPHE, and held several webinars for those who could not attend in person. Print materials for HHW programs about the benefits of participating in the PaintCare program were made available to the HHW community (see the HHW fact sheet in the appendix).

Most HHW programs in Colorado participated in the PaintCare program during 2016; they were comprised of eight HHW facilities and 34 HHW drop-off events. One of the HHW facilities was on the Southern Ute Tribal Reservation. El Paso, Boulder, Weld, and Larimer Counties all have reuse programs to allow good quality paint to be reused locally. El Paso and Pitkin Counties reprocess good quality latex paint into recycled content paint for local use. The names and locations of all the HHW facilities and events that participated in 2016 are listed in the appendix.

PaintCare continues to work diligently to contract with local governments that wish to participate in the PaintCare program. The only programs not yet participating in the program are Eagle, Mesa and Summit counties, and they are continuing discussions with PaintCare about joining the program.

Many HHW programs helped promote PaintCare to their area residents. In addition to distributing brochures, several programs partnered with PaintCare to promote the program on their municipal websites, through billing inserts, and other outreach materials where PaintCare provided artwork and language for their use.



Pitco reprocessed paint for sale at Pitkin County HHW facility.

A3. Solid Waste Management Facilities

PaintCare has interacted with solid waste transfer stations, recycling facilities, and landfills through the Colorado Solid Waste Association of North America (SWANA) and Colorado Association for Recycling (CAFR) events and networks. A fact sheet was developed and made available to waste and recycling facilities to explain the PaintCare program and potential benefits to their facilities (current copy of the fact sheet is available in the appendix). These types of facilities participate as drop-offs sites to expand the services provided to their customers and help keep paint out of the waste stream.

In 2016, PaintCare added Clean Valley Recycling Center, Lake County Landfill, SustainAbility Hard-to-Recycle Centers in Arvada and Denver, and Timberline Recycling Center in Fort Collins as paint drop-off sites. The addition of Clean Valley Recycling in Swink provided a service in a very remote area of the state and is the only SWMF to offer reuse.

PaintCare is continuing its efforts to add solid waste management facilities as drop off sites, and is especially interested in sites located in rural communities and other underserved areas that don't have many retail sites.

One transfer station, one landfill, and five recycling centers participated as drop-off sites in 2016. The names and addresses of these sites are listed in the appendix.

A4. Reuse Stores

PaintCare identified 22 material reuse stores – 20 Habitat for Humanity ReStores and two others. Along with participating as drop-off sites, reuse stores can operate paint reuse programs by donating or selling good quality leftover paint back to the local community to use. PaintCare provides compensation for reuse programs. See fact sheet about reimbursement for reuse activities in the appendix.

However, PaintCare has found in Colorado, as well as in other PaintCare states, that reuse stores that sell remanufactured/recycled-content paint are often reluctant to become PaintCare reuse sites because it is more profitable (and simpler) to only sell recycled-content paint than to add postconsumer/partially full cans of paint to their shelves.

PaintCare was unable to recruit any reuse stores during 2016 but will continue its efforts to recruit them in the future.

A5. Paint-Only Drop-Off Events

Paint-only drop-off events are held to help clean out large volumes of stored-up paint and to provide additional services in densely-populated and underserved areas.

GreenSheen, a local latex paint recycler, held 20 latex drop-off events in 2016. Because GreenSheen is not a hazardous waste handler, they only accept latex paint at their events and do not accept oil-based paint. Their events were held in partnership with various organizations including homeowner associations (HOA), schools, and other community organizations.

PaintCare held three paint-only drop-off events in Thornton, Denver, and Brighton. PaintCare accepted all program products (latex and oil-based), and the events were open to all households and qualifying businesses in the state. The events drew over 2,600 participants — the event in Denver was the largest PaintCare event across nine programs.

PaintCare events also provide an excellent outreach opportunity; PaintCare staff at the events provide participants information about their nearby, year-round drop-off sites. The locations of the 2016 PaintCare and latex events are provided in the appendix.

PaintCare continues to identify underserved areas of the state and is planning more events in 2017, including events in rural areas of the state far from year-round drop off sites.



PaintCare Drop-Off Event at Denver South High School

A6. Large Volume Pick-Up Service

PaintCare's large volume pick-up (LVP) service provides a convenient service for painting contractors and others who have accumulated large volumes of paint – generally more than 300 gallons. PaintCare has changed its terminology for some of these large volume sites.

LVP Sites. These are sites that receive a single or infrequent pick-up (usually less than 3 per year) are simply called large volume pick-up sites. LVP sites do not have a contract with PaintCare and do not keep PaintCare collection bins on site. Instead PaintCare's haulers bring bins to the site on the scheduled pick-up date, the hauler and site staff fill the bins together, and the hauler takes the bins away the same day.

PaintCare arranged 68 large volume pick-ups from 57 LVP sites. The users of this service included painting contractors, property management companies, hotels, public school districts, colleges, art studios, thrift stores, city maintenance facilities, and households. Painting contractors often store paint for future use or because it is expensive to dispose of. Property management companies and colleges are left with excess or aging paint from previous tenants or from repainting their buildings. Hotels, colleges, and public schools are constantly repainting the facilities they manage, inside and out. Studios are used for all types of art projects that usually involve paint and there are always some leftovers. Some municipal facilities and thrift stores are left with paint that has been illegally dumped on their property and need to dispose of it.

RLVP Sites. Recurring Large Volume Pick-Up sites were previously called LVU (Large Volume User) Sites. These sites are those that receive pick-ups on an on-going basis. RLVP sites sign a contract with PaintCare to allow them to keep PaintCare collection bins on site and fill them as they accumulate leftover paint.

PaintCare provided the recurring service to three organizations that generated large volumes of paint on a regular basis in 2016. The two new RLVP sites that established a contract in 2016 are a university and a city maintenance facility.

The types of customers (business type or household) and cities for each LVP and RLVP are provided in the appendix.



Before and after a large volume pick-up at a painting company in Fort Collins.

A7. Door-to-Door Programs

PaintCare has contracted with Waste Management Curbside to cover downstream transportation and processing costs for paint collected through their door-to-door (D2D) service for seven municipalities. Jefferson County's Rooney Road Recycling Center, a PaintCare partner, also offers D2D to their residents and the volume is consolidated back at the HHW facility. These programs are not included in any measure of program convenience, but are considered a supplemental service. The D2D programs that PaintCare worked with during 2016 are listed in the appendix.

A8. Paint Recyclers

Three Colorado-based latex paint recyclers serve as drop-off sites – GreenSheen, Old Western Paint, and Southern Colorado Services & Recycling. These locations offer households and businesses the opportunity to drop off up to 200 gallons of paint at a time and help reduce PaintCare's transportation costs by collecting the paint where it is processed. More information on latex paint processing is included in part D of this section of the report.

B. CONVENIENCE CRITERIA

Prior to the PaintCare program, Colorado had several HHW and CESQG programs in place. However, the level of service varied greatly across the state in terms of days/hours, eligibility, types of paint products accepted, availability to businesses, and costs. Some areas did not have any service. With the addition of more than 140 new sites, the PaintCare program has increased convenience and opportunities for paint recycling tremendously across the state.

As described in the Colorado program plan, to ensure adequate paint drop-off opportunities in Colorado, PaintCare used demographic and geographic information modeling to determine the number and distribution of drop-off sites based on the following criteria required by the Colorado Paint Stewardship Law:

Distribution. At least 90% of Colorado residents must have a permanent site within a 15-mile radius of their homes.

Density. An additional permanent site must be provided for every 30,000 residents of an Urbanized Area, as defined by the United States Census Bureau, and distributed in a manner that provides convenient and reasonably equitable access for residents within each Urbanized Area, unless the Executive Director of CDPHE approves otherwise.

Unserved Populations. For the portion of Colorado residents who will not have a permanent collection site within 15-miles of their homes, the program must provide a paint collection event at least once per year.

PaintCare, with the help of Dewberry, a professional services firm with expertise in geographic mapping and analysis, conducted geographical information system (GIS) analysis to determine the convenience level of the program at the end of 2016, and to identify areas in need of additional coverage. The results of the analysis are discussed here and shown in the tables that follow.

Distribution. The 155 year-round sites active at the end of 2016 provided 94.6% of Colorado's residents a drop-off site within 15 miles of their home – exceeding the distribution goal of 90%. Factoring in the supplemental sites, coverage increased to 95.3%.

Density. The analysis shows that several areas of the state in need of additional sites to meet the density goal in Urbanized Areas. These areas are Denver-Aurora, Colorado Springs, Lafayette-Louisville-Erie, and Pueblo. Combined, they need an additional 33 sites. PaintCare will continue its efforts to recruit sites and hold paint collection events in these areas in 2017. However, the need for 27 additional sites may be difficult in the Denver-Aurora urbanized area based on the available number of sites and their relatively small store sizes in the metro area. PaintCare will continue to recruit sites and host events in these areas until the goals are reached. If the goals cannot be reached it will be discussed in later reports and with CDPHE in detail.

Unserved Populations. PaintCare did not host any events in unserved areas of the state in 2016 but will do so in 2017 and will also continue its effort to recruit year-round sites in these areas.

DISTRIBUTION ANALYSIS

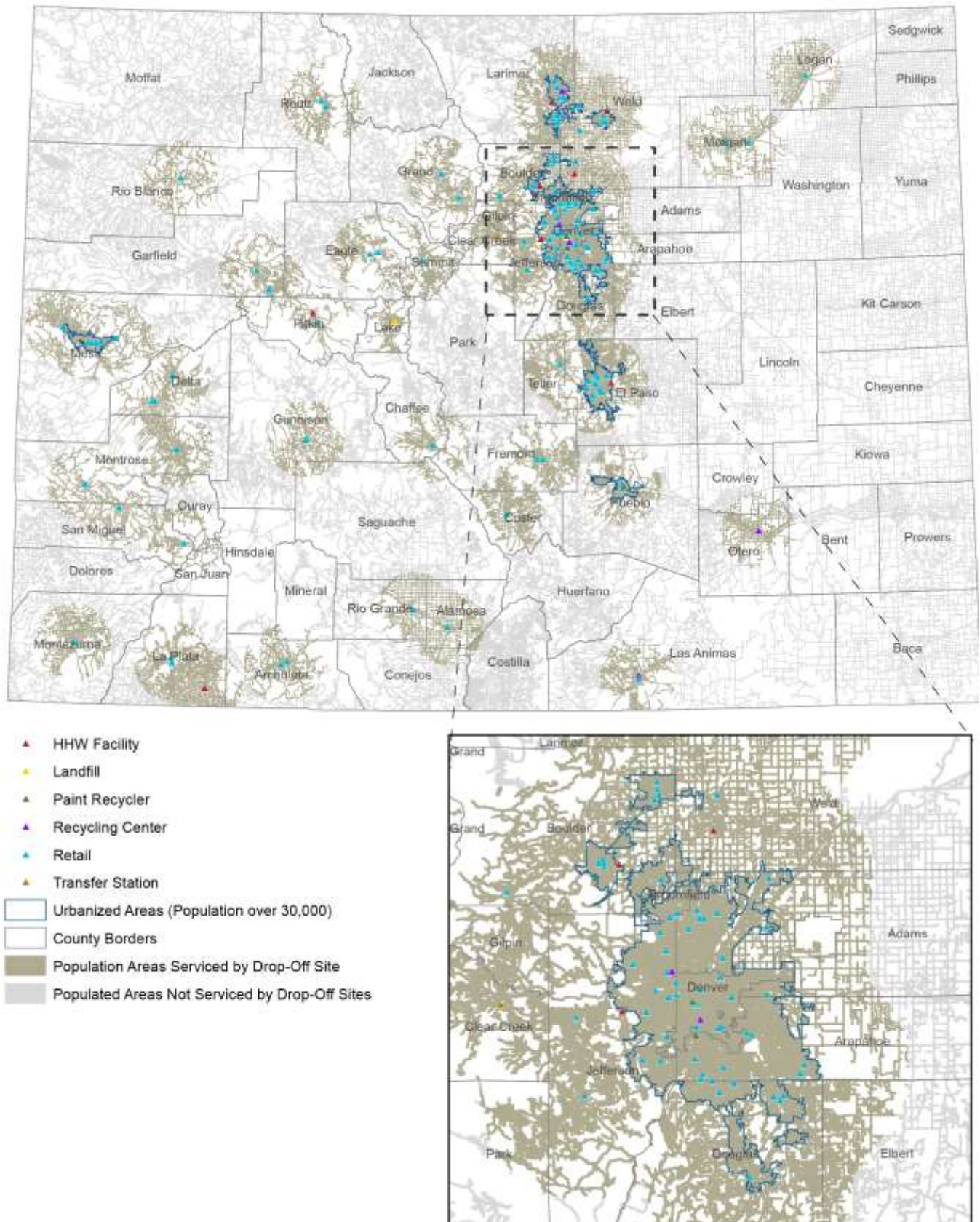
SITE TYPE	NUMBER OF SITES	POPULATION SERVED	TOTAL POPULATION
Year-Round	155	4,757,647	5,029,196
Year-Round and Supplemental	210	4,793,755	5,029,196

DENSITY ANALYSIS

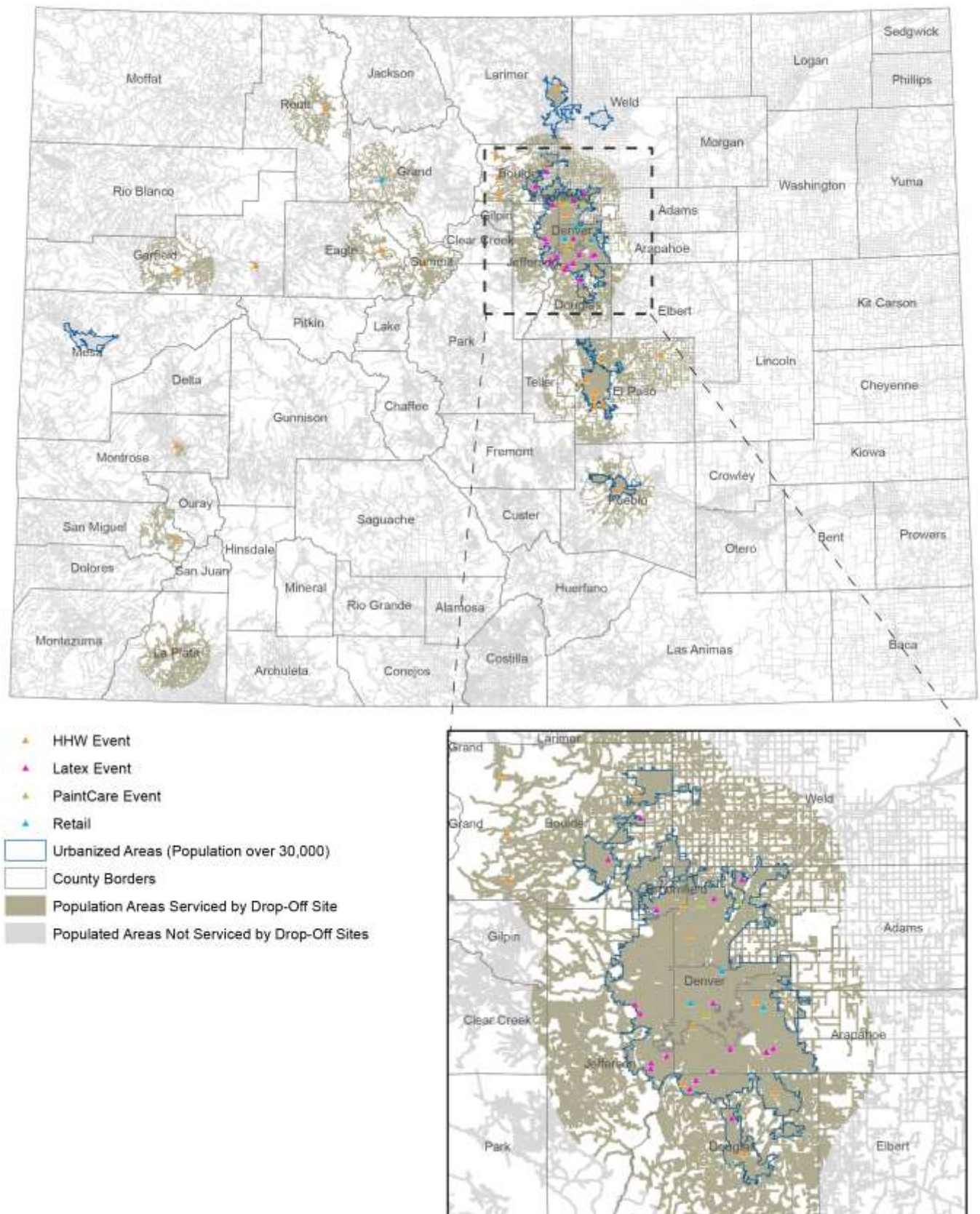
URBANIZED AREA	POPULATION	REQUIRED YEAR-ROUND SITES (1/30K)	PARTICIPATING YEAR-ROUND SITES	ADDITIONAL SITES NEEDED
Boulder	117,861	3	5	0
Colorado Springs	568,088	18	14	4
Denver-Aurora	2,388,255	79	52	27
Fort Collins	271,752	9	11	0
Grand Junction	130,897	4	6	0
Greeley	118,789	3	4	0
Lafayette-Louisville-Erie	80,991	2	1	1
Longmont	91,971	3	4	0
Pueblo	141,136	4	3	1

The first two of the following three maps show the locations of PaintCare's year-round and supplemental drop-off sites and events, respectively. The third map shows the year-round and supplemental drop-off sites and events together. The fourth map shows the locations of the LVP and RLVP sites, though these sites were not included in any measure of convenience.

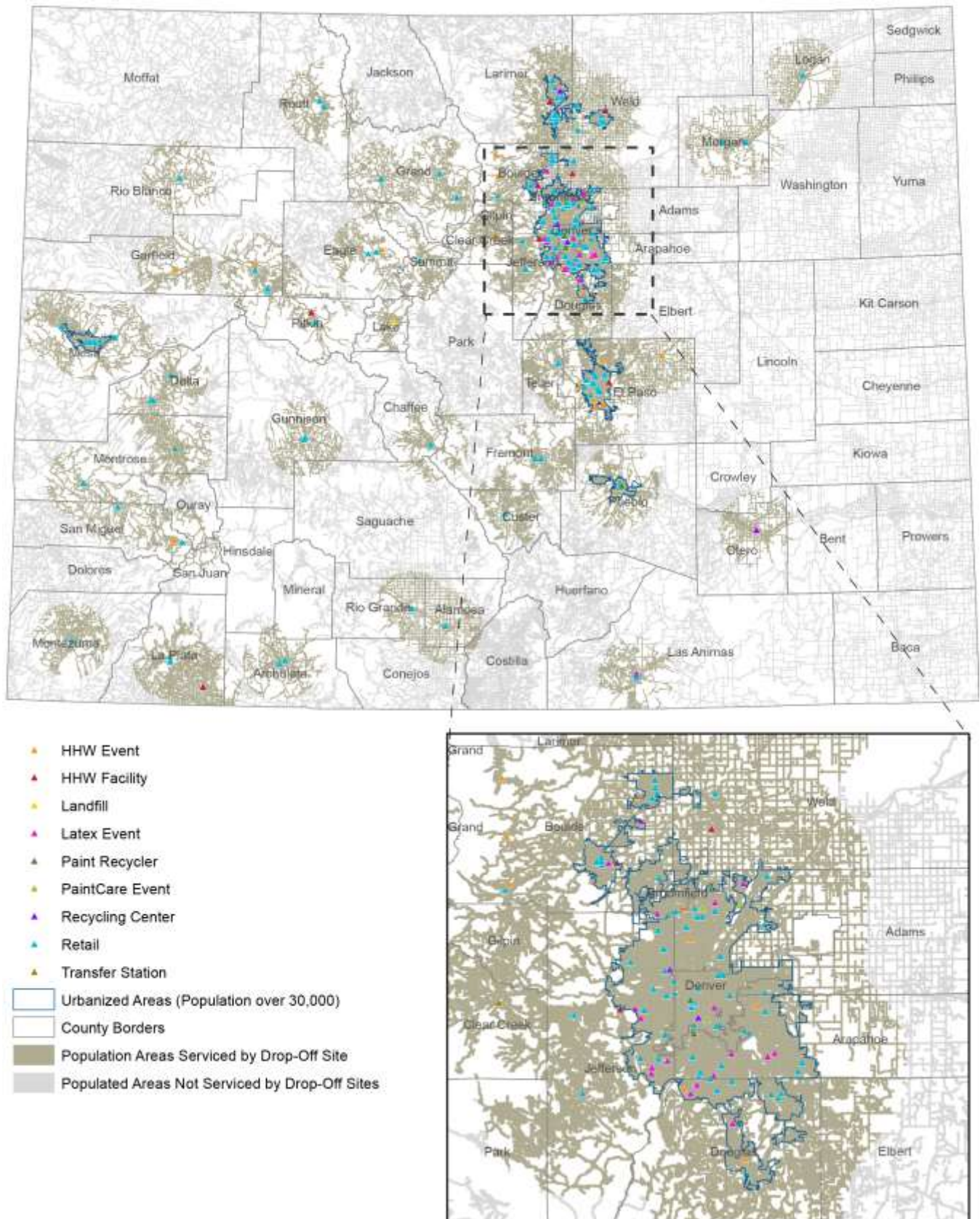
YEAR-ROUND SITES



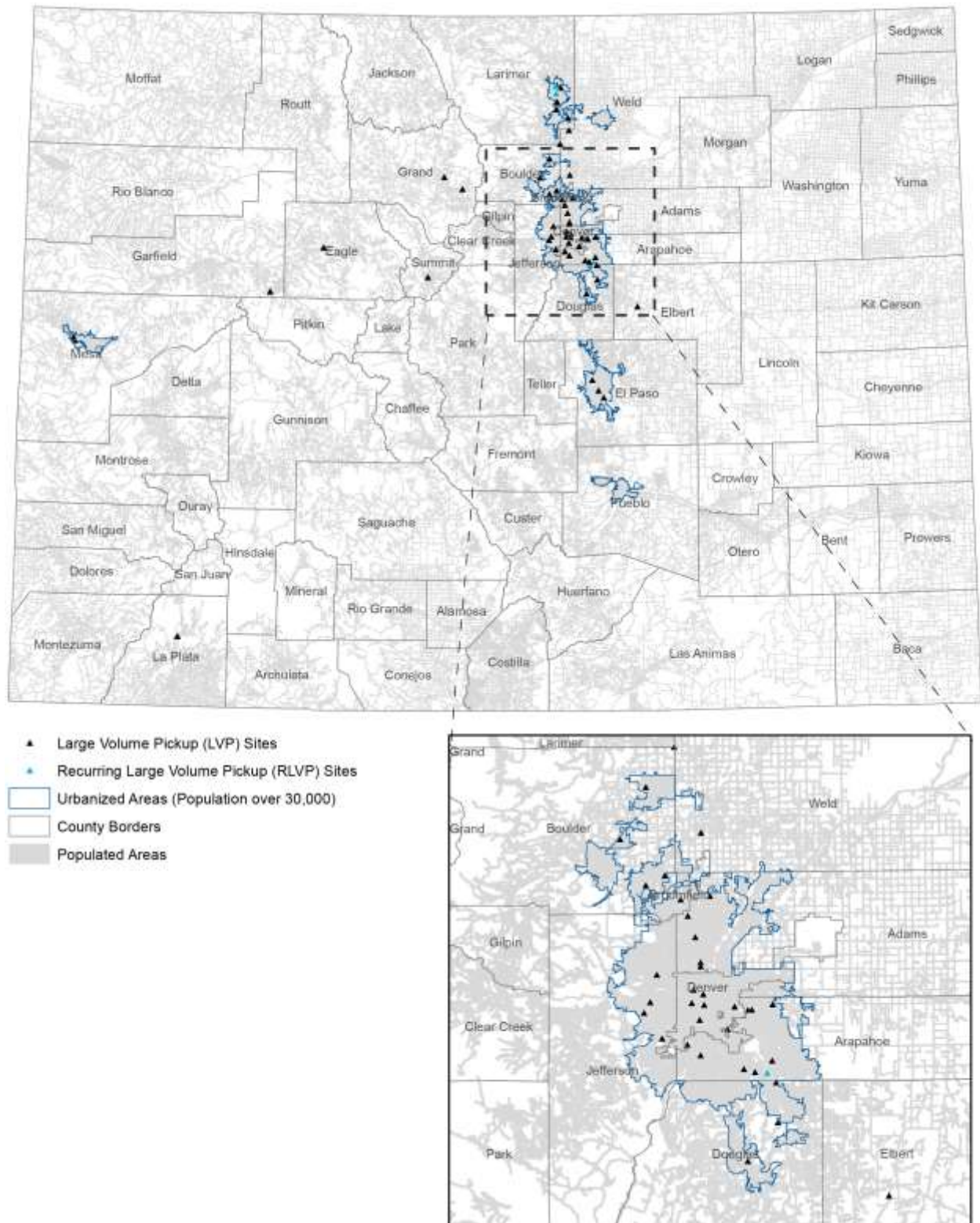
SUPPLEMENTAL SITES



YEAR-ROUND AND SUPPLEMENTAL SITES



LARGE VOLUME PICK-UP SITES



C. PAINT COLLECTION PROCEDURES

PaintCare entered into contracts with sponsors or operators of all paint drop-off sites and/or events. PaintCare contracts require all drop-off sites to meet requirements of local, state, and federal law, regulations, and policies.

Staff at retail, SWM, and RLVP sites received on-site, in-person training and a program procedures manual. HHW facilities received a visit and overview of program products, but the staff were usually well trained on handling paint products prior to PaintCare. The training and program manual covered the following topics:

- ◆ Identification of program and non-program products
- ◆ Acceptable containers
- ◆ Whom to accept paint from and how much
- ◆ Screening procedure for CESQGs and the required log form
- ◆ Proper storage
- ◆ Spill response procedures and reporting requirements
- ◆ Employee training
- ◆ How to schedule a pick-up
- ◆ Required paperwork and record retention schedules

Site personnel are required to visually inspect all incoming containers of postconsumer paint – but not open them – to confirm that they are acceptable program products and then place them in the spill-proof collection bins provided by the program. Unlabeled and leaking cans are not accepted at retail or other non-HHW sites or events, but trained staff at HHW facilities and events are allowed to accept and prepare them for management under the program.

Year-round drop-off and RLVP sites are visited by PaintCare staff on a regular basis to check on their operations and provide additional training and consumer outreach materials as needed. Staff visit supplemental sites as schedules allow and needs arise.

D. PAINT TRANSPORTATION AND PROCESSING

D1. Paint Transportation

PaintCare contracted with seven haulers for transportation services in Colorado in 2016 – Clean Harbors Environmental Services, Veolia Environmental Services, GreenSheen, Southern Colorado Services & Recycling, Waste Management Curbside Inc., Waste Management of Colorado, and Gallegos Sanitation Inc. PaintCare requires that haulers transporting oil-based paint have the ability and knowledge to respond to incidents involving hazardous materials, comply with all applicable U.S. Department of Transportation (DOT) and state transportation rules, and be a licensed hazardous waste hauler. Three of the companies – Clean Harbors,

Veolia, and Waste Management Curbside – are registered hazardous waste haulers, and they were contracted to provide transportation services from sites that received oil-based paint.

A description of each hauler follows:

Clean Harbors transported bins from retail sites, LVP and RLVP sites, HHW events and facilities, SWM facilities, and PaintCare events and the oil-based paint collected at the three latex paint recyclers to their hub in Denver for further screening, separation, and consolidation. Latex paint was then transported to GreenSheen Paints in Englewood, CO or Amazon Paint in Fridley, MN for processing. Oil-based paint was transported to Clean Harbors in Kimball, NE, Green America in Hannibal, MO and Cadence Environmental Energy in Chanute, KS for processing.

Veolia transported bins from retail sites, LVP and RLVP sites, HHW facilities and events, and from a PaintCare event to their facility in Henderson, CO for further screening, separation, and consolidation. Latex paint was then transported to GDB International in Nashville, IL for processing. Oil-based paint was transported to Rineco Chemical Industries in Haskell, AR for processing.

GreenSheen transported latex paint from latex events, HHW events and facilities, SWM facilities, and from LVP sites to their facility in Englewood, CO for processing.

Southern Colorado Services & Recycling transported latex paint from several HHW events and one HHW facility to their facility in Pueblo, CO for processing.

Waste Management Curbside transported paint from an HHW event and D2D customers to their facility in Denver for screening, separation, and processing. Unusable latex paint was transported to Conservation Services, Inc in Bennett, CO for solidification and disposal. Oil-based paint was transported to Veolia in Henderson, CO and then to Rineco in Haskell, AR for processing.

Waste Management of Colorado transported roll-off containers of latex paint determined to be unsuitable for reuse from Larimer County and latex paint determined to be unsuitable for reuse and recycling from Boulder County to their facility, Conservation Services, Inc. in Bennett, CO for solidification and disposal.

Gallegos Sanitation Inc. transported roll-off containers of latex paint unsuitable for reuse from an HHW customer to the Tower Road landfill in Commerce City, CO for solidification and disposal.

D2. Latex Paint Processing

The condition in which postconsumer latex paint is received by the program determines the available management options. If containers are not properly sealed during storage, latex paint can harden due to evaporation and may no longer be useable or recyclable. Similarly, if latex paint freezes a number of times, it may not be as suitable for reuse or recycling.

Ultimately, the method of storage and the timing of the decision to bring leftover paint to a drop-off site are determined by the consumer. The program's education and outreach messages encourage the timely return

of unwanted postconsumer paint in an effort to reduce the age and improve the condition of the paint for end-of-life management.

PaintCare managed latex paint under the following waste management hierarchy:

Reuse. Reuse programs generally screen for paint containers that are 50% or more full and in good condition and give them away free or sell them to the local community. Boulder County, Clean Valley Recycling, El Paso County, Larimer County, Southern Colorado Services & Recycling, and Weld County reported reuse of latex paint in 2016.

Recycled Paint. The largest portion of latex paint was used to manufacture recycled-content paint by HHW programs (also referred to as “reprocessing” in this report) and private paint recyclers. El Paso County and Pitkin County reprocessed paint in 2016. Clean Harbors worked with GreenSheen in Englewood, CO and Amazon Paint in Fridley, MN. Veolia worked with GDB International in Nashville, IL. Waste Management Curbside recycled paint in Denver, CO. GreenSheen, Old Western Paint, and Southern Colorado Services & Recycling all processed the latex paint collected at their own facility and from some HHW customers. Recycled paint was given away to the local community by HHW programs and sold in domestic and international markets by the private recyclers.

Alternative Daily Landfill Cover. Latex paint transported by Clean Harbors to Amazon that was not suitable for paint-to-paint recycling was consolidated and delivered to Amazon’s facility in Pryor, OK, and processed into a product that was used as alternative daily landfill cover by American Environmental, a landfill in Oklahoma.

Disposal. Dry and unusable latex paint sorted out by the transporters and processors, and latex paint determined to be unsuitable for reuse or recycling by Boulder, Larimer, and Weld County was sent to landfill.

D3. Oil-Based Paint Processing

PaintCare managed oil-based paint under the following waste management hierarchy:

Reuse. As stated above, reuse programs generally screen for paint containers that are 50% or more full and in good condition and give them away free or sell them to the local community. Clean Valley Recycling and the Counties of Boulder, El Paso, Larimer, and Weld reported reuse of oil-based paint in 2016.

Energy Recovery. Veolia consolidated oil-based paint at their facility in Henderson, CO, then transported it to Rineco. Clean Harbors transported part of the oil-based paint volume they managed to Cadence and part of the volume to Green America. Cadence, Green America, and Rineco use the oil-based paint as part of their manufactured waste-derived fuels which is used as a secondary fuel source by cement kilns.

Incineration. Clean Harbors transported oil-based paint to their own incinerator in Kimball, NE where is served as a fuel in the incineration process.

Section 2. Paint Sales, Collection Volume, & Disposition Methods

Annual Report Statutory Citation

Colorado Revised Statute, Title 25. Article 17. Part 4. Architectural Paint Stewardship Program

Section 25-17-405 (3)(a) On or after March 31 of the second year of a paint stewardship program's implementation, and annually thereafter, one or more participating producers, or a stewardship organization contracted by one or more producers, shall submit a report to the executive director describing the progress of the paint stewardship program. The paint stewardship program report must include the following information from the preceding calendar year:

(II) The total volume, in gallons, and type of postconsumer architectural paint collected, with the data broken down by: (A) Collection site; and (B) Method of waste handling used to handle the collected postconsumer architectural paint, such as reuse, recycling, energy recovery, or waste disposal.

(III) The total volume, in gallons, of postconsumer architectural paint sold in Colorado by the producer or producers participating in the paint stewardship program.

A. PAINT SALES

Paint sales were 13,343,179 gallons in 2016.

B. PAINT COLLECTION AND MANAGEMENT

B1. Collection Volume and Recovery Rate

The program collected an estimated 676,387 gallons and processed 693,771 gallons of paint in 2016. Gallons collected are estimated by PaintCare and are derived from the total units, pounds or containers collected. Each service provider reports gallons of paint processed to PaintCare after processing takes place. For the volume managed by reuse and reprocessing, the gallons collected always equals the gallons processed. For the volume managed and reported by the haulers, a variance may exist between gallons collected and gallons processed since there is a lag in time between collection and processing. The lag is created because haulers build full truckloads at their facilities before transporting the paint to processors. In addition, once the paint is received by a processor, it may sit in inventory until it can be processed. The variance in gallons collected and gallons processed is dependent upon the length of time it takes the containers of paint to move through the transportation and processing operations.

PaintCare uses processed volume to calculate recovery rates [gallons of paint processed divided by gallons of paint sold in the same time period]. The volume of paint processed in 2016 represents a 5.2% recovery rate using sales from the same time-period (13,343,179 gallons), or a 5.9% recovery rate using the estimated 2010 sales (11,700,000 gallons), as discussed in the program plan.

Collection volume increased in 2016 and is projected to increase for the next few years until the program matures to an anticipated 7% recovery rate. The addition of more drop-off sites and increasing public awareness will drive the increase.

[Corrections were made to this report in January 2018. The original report incorrectly included an additional 5,235 gallons of latex paint reported as managed by incineration in the Jul-Dec 2015 reporting period. This resulted from an administrative error on the part of one of the program's haulers. The hauler initially recorded the processed volume in the wrong category of latex paint rather than oil-based paint. The hauler recognized the mistake prior to reporting the data to PaintCare and moved the volume to the oil-based paint category, but inadvertently left the volume in the latex paint category as well. Thus, the same volume was counted twice in the 2015 report (as both latex paint and oil-based paint) and the error was carried forward into this report.

Revisions to the 2015 data in this report include reducing the volume of latex paint and total gallons processed by 5,235 gallons, removing incineration as a latex paint management method, and making small adjustments to the recovery rate and cost per gallon calculations.]

GALLONS SOLD, COLLECTED, AND PROCESSED

	JUL-DEC 2015 6 MONTHS	JAN-DEC 2016 12 MONTHS
Gallons Sold	6,799,639	13,343,179
Gallons Collected	289,156	676,387
Gallons Processed	225,141	693,771
Recovery Rate	3.3%	5.2%

[Corrections were made to this report again in June 2019 and are reflected in the table above and in B3. Paint Management Methods below. After compiling the 2018 data and comparing to the 2017 data, PaintCare observed some variances and reviewed the data reported by the haulers in 2017. While reviewing the 2017 data, PaintCare identified several errors in the originally reported data. Some volume was double counted, and some volume was calculated using an incorrect conversion formula. After identifying the errors in the 2017 data, PaintCare reviewed the data from 2015 and 2016 found and corrected similar errors.

Revisions to this report include minor revisions to collected and processed volumes, recovery rates, five-year projections, and cost per gallon calculations.]

B2. Latex vs. Oil-Based Paint

Of the 693,771 gallons of paint processed in 2016, 76% (525,504 gallons) was latex paint and 24% (168,267 gallons) was oil-based paint.

B3. Paint Management Methods

The following tables show the paint management methods and volumes processed.

SUMMARY OF PAINT MANAGEMENT

LATEX PAINT DISPOSITION	JUL-DEC 2015 GALLONS	JUL-DEC 2015 %	JAN-DEC 2016 GALLONS	JAN-DEC 2016 %
Reuse	14,868	7	31,565	6
Recycled Paint	133,564	66	353,768	67
Alternative Daily Landfill Cover	-	-	28,162	6
Disposal	54,182	27	112,009	21
Total	202,614	100	525,504	100

OIL-BASED PAINT DISPOSITION

Reuse	3,503	16	7,849	5
Energy Recovery	9,840	44	36,399	21
Incineration	9,184	40	124,019	74
Total	22,527	100	168,267	100

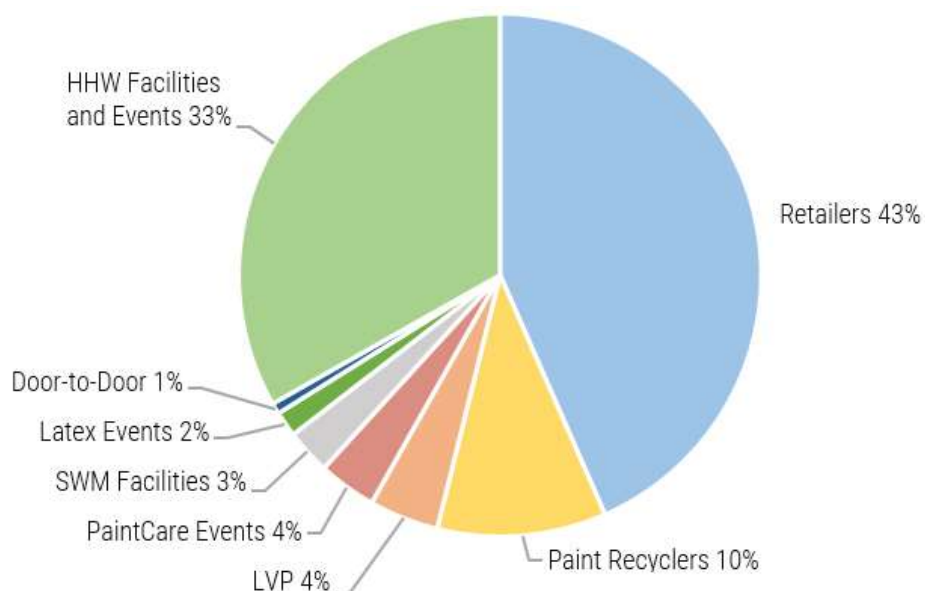
Grand Total

225,141

693,771

B4. Collection by Site Type

The following pie chart shows the breakdown of collection volume by site type.



B5. Methodology for Determining Volumes

For haulers and processors, one of two methods were applied: (1) The actual volume of paint processed was provided, no conversions were applied, and the volume data was reported as-is to PaintCare. (2) Gross pounds received were converted to net gallons processed. The weight of the shipping container was subtracted from gross pounds received to yield an estimated weight of paint and consumer packaging. Next an estimated weight of consumer packaging was subtracted to yield the weight of paint. The weight of paint was then converted to gallons of paint using a factor of 10 pounds per gallon.

For HHW programs that reprocessed latex paint, data provided to PaintCare was the volume of paint reprocessed and given out to the public. If the paint was not given away in 2016, even if reprocessed during 2016, it was not counted in this report.

For reuse programs operated by HHW programs and a recycling center, container sizes are tracked and reported to PaintCare and then converted to gallons using 75% of the container size.

C. CONTAINER RECYCLING

Metal and plastic paint containers are repurposed and recycled whenever possible. The program recycled an estimated 236 tons of paint containers in the reporting year, bringing the total tons recycled since the start of the program to 328 tons.

Section 3. Independent Audit and Financial Summary

Annual Report Statutory Citation

Colorado Revised Statute, Title 25. Article 17. Part 4. Architectural Paint Stewardship Program

Section 25-17-405 (3)(a) On or after March 31 of the second year of a paint stewardship program's implementation, and annually thereafter, one or more participating producers, or a stewardship organization contracted by one or more producers, shall submit a report to the executive director describing the progress of the paint stewardship program. The paint stewardship program report must include the following information from the preceding calendar year:

(VII) A copy of an independent third party's report auditing the paint stewardship program. The audit must include a detailed list of the program's costs and revenues.

A. INDEPENDENT FINANCIAL AUDIT

An independent financial audit of the national PaintCare program was conducted by Rogers & Company PLLC. This independent CPA firm conducted the audit in accordance with auditing standards generally accepted in the United States. Those standards require that the firm plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatements. The audit process includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. The audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. In Rogers & Company's opinion, the financial statements of PaintCare present fairly, in all material respects, the financial position as of December 31, 2016, and the changes in its net assets and its cash flows for the year then ended in conformity with accounting principles generally accepted in the United States. Please see the appendix for the independent financial audit of the PaintCare program.

B. FINANCIAL SUMMARY AND DISCUSSION

B1. Expense Categories

Revenue is derived from fees on new paint sales. Expense categories for the Colorado program are discussed below.

Paint Processing. Paint processing costs are the largest budget item in all PaintCare programs. Paint processing is invoiced per gallon for reprocessing, per gallon or per container for reuse, per gross pound for all other disposition methods, excluding the roll-off bins which are invoiced either by yard or by the 20-yard bin.

Paint Transportation. Paint transportation costs are another significant cost in all PaintCare programs. Paint Transportation is invoiced per cubic yard box, 55-gallon drum, roll-off or per load.

Collection Supplies and Support. Collection support and supplies includes paint collection bins (single use and reusable), spill kits, training materials, and miscellaneous supplies for drop-off sites to maintain safe and clean operations.

Communications. Communications costs includes advertising and promotional materials to increase awareness of the program and use of the drop-off sites.

Personnel, Professional Fees, and Other. Personnel, professional fees, and other includes the cost of one full-time employee, legal costs for developing and negotiating contracts, travel, office supplies, and other logistical and professional support.

State Administrative Fees. PaintCare pays state administrative fees in the amount to \$120,000 annually to the Colorado Department of Public Health and Environment.

Corporate Activity. Corporate costs are allocated among all PaintCare states based on their relative population. As of December 31, 2016, Colorado's corporate allocation (share of the total corporate expenses) was 8.6%.

Allocation of corporate activity was referred to as Administrative Costs in the Colorado program plan. Corporate activities are those that benefit or apply to all PaintCare states. They include but are not limited to corporate staffing (e.g., Executive Director, communications, legal, and accounting staff), data management systems, auditing fees, legal fees and general communications.

B2. Financial Summary

The following table shows program revenue and expenses during the first reporting period of July – December 2015 and the second reporting period (2016). A discussion of their differences follows the table.

PROGRAM ACTIVITIES

REVENUE	YEAR 1 JUL-DEC 2015	YEAR 2 2016
Larger than half pint to smaller than 1 gallon	\$ 324,136	\$ 647,751
1 gallon	1,833,422	3,506,838
Larger than 1 gallon up to 5 gallons	1,318,541	2,623,920
Total revenue	3,476,098	6,778,509
EXPENSES		
Paint processing	1,213,416	2,849,217
Paint transportation	302,085	666,803
Collection supplies and support	321,361	498,368
Communications	171,952	644,074
Personnel, professional fees, and other	73,337	173,154
State administrative fees	-	240,000
Allocation of corporate activity	184,823	351,687
Total expenses	2,266,974	5,423,303
Allocation of investment activity	17,964	32,066
Change in net assets (revenue less expenses)	1,227,088	1,387,272
Net assets, beginning of reporting period	(499,664)	727,424
Net assets, end of reporting period	\$ 727,424	\$ 2,114,696

- ◆ Revenue generated in 2016 was about double the revenue of the first six months of the program. The small variation is likely due to seasonality.
- ◆ Paint transportation and processing costs more than doubled showing a full year of costs, while still increasing as the program increases collection volumes.
- ◆ Communications costs were significantly higher in 2016 because advertising was initially minimized to allow sites and haulers to adjust to the program during the beginning.

- ◆ The state administrative fee is \$120,000 per year, however the amount paid in 2016 was \$240,000 because PaintCare received the state's invoice after the financial audit for the 2015 report took place. Therefore, this expense was not captured in the 2015 financials.

C. RESERVE POLICY

Reserves (or net assets) are the accumulated surplus of the program.

PaintCare has a Reserves Policy to define and quantify the reserves in each state program. The policy defines the reserves as net assets and establishes a minimum threshold of 16% of annual expenses (i.e., at least two months of total operating expenses); a target of 50% (i.e., at least six months of total operating expenses), and the maximum shall be 75% (i.e., nine months of total operating expenses). This accumulated balance allows PaintCare programs to continue to operate in times of either higher than expected paint collection (higher costs) or lower than expected retail paint sales (lower revenue) – or a combination of the two. Reserves or net assets represent the accumulated surplus/deficit of the program.

At the end of 2016, the Colorado program had built a surplus, as revenue exceeded expenses. The accumulated surplus was \$2,114,696 or reserves of 39%.

PaintCare expects increased collection volumes and costs for several years as program awareness and participation grows. PaintCare anticipates reaching a program maturity with consistent collection volumes in the fourth or fifth year of the program, as several years are needed to educate the full population of the state about the program.

D. EVALUATION OF THE PROGRAM'S FUNDING MECHANISM

The program utilizes the following assessment, called the PaintCare fee, per container size.

PAINTCARE FEE STRUCTURE

CONTAINER SIZE	FEE
Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Larger than 1 gallon up to 5 gallons	\$ 1.60

The funding mechanism, including the fee structure and system to receive sales reports and payments from manufacturers, performed well in 2016.

E. FIVE-YEAR PROJECTIONS

Using observations from the Oregon program – the longest running PaintCare program – which has continued to increase its volume into its seventh year, PaintCare believes that volume in Colorado will continue to increase for a number of years. The status of the surplus and its use is reviewed below using a five-year projection of expected revenues and expenses, based on the following assumptions:

- ◆ Program revenue (gallons sold) remains the same as 2016
- ◆ Processed volume will ramp up to a 7.7% recovery rate
- ◆ Cost per gallon of paint collection, transportation and processing will stay at the 2016 rate with a 5% cost increase for CY17 then staying at the CY17 rate moving forward.

FIVE-YEAR PROJECTION

	2016	2017	2018	2019	2020	2021
Gallons (processed)	693,771	763,148	839,463	923,409	969,580	1,018,059
Gallons sold	13,343,179	13,300,000	13,300,000	13,300,000	13,300,000	13,300,000
Recovery rate	5.2%	5.7%	6.3%	6.9%	7.3%	7.7%
Annual increase in volume	208.1%	10%	10%	10%	5%	5%
Revenue	6,810,575	6,800,000	6,800,000	6,800,000	6,800,000	6,800,000
Expenses	5,423,303	6,112,157	6,728,117	7,264,558	7,564,750	7,879,512
Change in net assets	1,387,272	687,843	71,883	(464,558)	(764,750)	(1,079,512)
Net assets, beginning of year	727,424	2,114,696	2,802,539	2,874,423	2,409,865	1,645,115
Net assets, end of year	2,114,696	2,802,539	2,874,423	2,409,865	1,645,115	565,603
Reserve percentage	39%	46%	43%	33%	22%	7%

E. INVESTMENT ACTIVITY AND FORMATION OF LIMITED LIABILITY COMPANIES

Beginning in December 2014, PaintCare invested a portion of its accumulated surplus in a financial portfolio. PaintCare maintained its investments for all programs in a single portfolio. Claim of ownership in the investment portfolio was shared by all programs and allocated among the programs based on relative net asset balances. Programs that had positive net asset balances had a claim on the assets invested in the portfolio; programs with negative net asset balances carried a liability representing an amount due to the portfolio.

In 2015, to better separate each state program in terms of liability and financial independence, PaintCare began implementing a plan to transition operations for each program from PaintCare Inc. to a wholly-owned subsidiary company dedicated to managing that particular program. By January 2016, PaintCare had formed sole-member limited liability companies in Connecticut, Oregon, and Rhode Island and established individual bank accounts for each of those new companies. At this time, these programs moved their net asset balances, including gains earned from the investment portfolio, into those individual bank accounts and ended their programs' participation in an investment portfolio. The remaining programs for which PaintCare has not yet established dedicated companies continue as before. PaintCare plans to transition the remaining jurisdictions to sole-member limited liability companies over the course of the next two years.

Section 4. Outreach

Annual Report Statutory Citation

Colorado Revised Statute, Title 25. Article 17. Part 4. Architectural Paint Stewardship Program

Section 25-17-405 (3)(a) On or after March 31 of the second year of a paint stewardship program's implementation, and annually thereafter, one or more participating producers, or a stewardship organization contracted by one or more producers, shall submit a report to the executive director describing the progress of the paint stewardship program. The paint stewardship program report must include the following information from the preceding calendar year:

(IV) For the education and outreach program implemented in compliance with section 25-17-404 (2)(i): (A) Samples of any materials distributed; and (B) A description of the methodology used and the results of the evaluation conducted pursuant to section 25-17-404 (2)(i)(III). The results must include the percentage of consumers, painting contractors, and retailers made aware of the ways to reduce the generation of postconsumer architectural paint, available opportunities for reuse of postconsumer architectural paint, and collection options for postconsumer architectural paint recycling.

A. OUTREACH ACTIVITIES

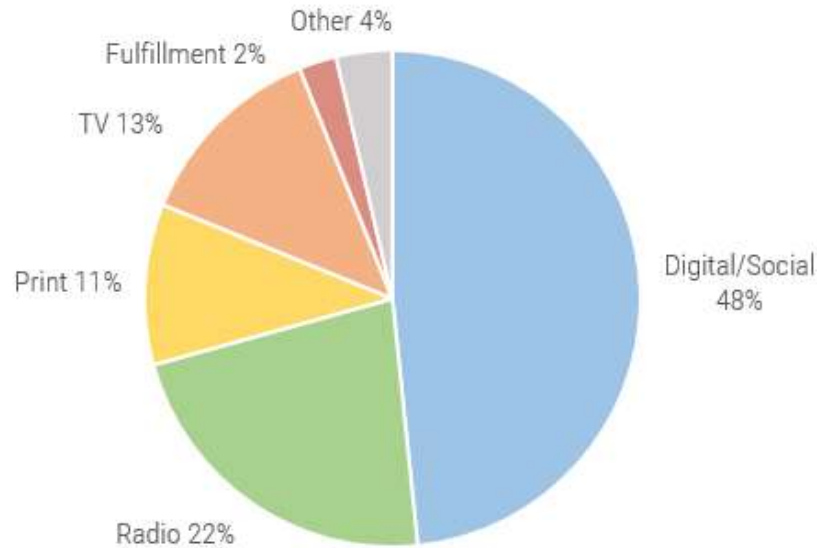
A1. Introduction

PaintCare's program plan for the Colorado program includes a variety of outreach activities targeted to retailers, painting contractors, municipal agencies, and the general public through direct contact and advertising. Initial outreach prior to the start of the program and in the first year focused on recruiting of drop off sites.

Outreach efforts in 2016 focused on encouraging the public to recycle their unwanted paint and included messages related to source reduction and reuse.

Outreach was conducted using a variety of media, including print (newspapers), television, outdoor (e.g., billboards), radio, fulfillment (distribution of brochures and other print-based materials), digital, and social media.

The main objective of outreach was to drive the public to PaintCare's website to find a drop-off site using PaintCare's site locator search tool. The relative amounts of spending dedicated to outreach activities in 2016 are summarized in the following pie chart:



A2. Press Releases

PaintCare, through its marketing firm, issued a number of press releases to local newspapers when new sites joined the program and were interested in press coverage. Press releases and other efforts to contact the media led to 11 stories mentioning PaintCare as follows:

DATE	MEDIA	DESCRIPTION
Winter	Magazine	5280 Home Magazine
1/14	Newspaper	Pikes Peak Bulletin
2/4	TV Website	Channel 12 (Gunnison)
2/16	Newspaper	Gunnison County Times
4/15	Newsletter	Triangle, Tri-County Health Department
4/15	Online	La Junta Tribune
5/3	Online	Greeley Tribune
5/12	Online	Pueblo Chieftain
6/23	Online	The Business Times
7/26	Website	Leadville Today
7/27	Newspaper	Leadville Herald Democrat
8/16	Magazine	Welcome Home
10/11	Online	Geeblhaus.com
10/20	Online & Newspaper	Denver Business Journal
10/28	Newspaper	Denver Business Journal

A3. Print Materials for Consumers

During 2016, PaintCare fulfilled 43 requests for additional materials, and even more materials were delivered to sites by the Colorado manager, who dropped off materials in person during site visits. PaintCare distributed 19,259 brochures, mini cards and fact sheets during the year. Of these 13,515 were part of a statewide mailing in December to retailers along with a cover letter to remind them that retailers are required by the Colorado paint stewardship law to provide point-of-sale materials to consumers.

PaintCare also provides a counter mat to retailers to use in the paint department to reference when customers had questions. The counter mat was popular with retailers and more likely than the poster to be seen by customers while they wait for their paint to be mixed. The materials shown below are included in the appendix and available on PaintCare's website.



Brochure, Mini Card, Program Poster, Counter Mat, Painting Contractor Fact Sheet, LVP Fact Sheet

A4. Fact Sheets for Stakeholders

The following fact sheets were distributed in the months before the start of the program and are still used. Minor updates are made throughout the year. Current versions are included in the appendix and available on PaintCare's website.

- ◆ How Does the Colorado Paint Stewardship Program Affect Paint Retailers?
- ◆ How to Become a Retail Drop-Off Site
- ◆ About PaintCare Fees
- ◆ Information for HHW Programs
- ◆ Information for Solid Waste Transfer Stations, Recycling Facilities and Landfills

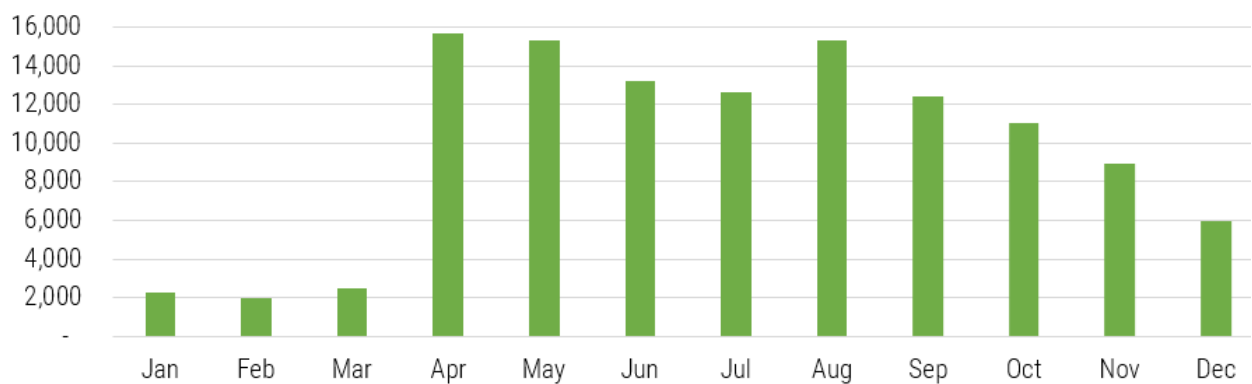
A new fact sheet was created in 2016 to explain PaintCare's effort to encourage reuse programs, including an increase in reuse compensation.

- ◆ Reuse Programs – Compensation and Reporting

A5. Website

Nearly all PaintCare advertising and outreach efforts direct the public to PaintCare's website for more information and to find a local PaintCare site. The most frequently visited part of the website is the PaintCare site locator tool on the page titled Drop-Off Locations. PaintCare's website and site locator are updated throughout the year.

The website is easy to navigate and features topics on buying the right amount of paint, storage and reuse tips, and recycling. It has special pages for manufacturers and a general section for retailers, explains what products are covered by the program, and has a Colorado page with tabs for different audiences (Everyone, Contractors, Retailers, Waste Facilities, and Official Docs). Web traffic increased significantly in April when more statewide advertising began.



A6. Translations

PaintCare translates consumer brochures and fact sheets into language of known ethnic groups in the state, especially those in the painting business, and upon requests from paint retailers or other stakeholders. PaintCare translated Colorado's program brochure to Spanish.

Two widely-used fact sheets are not program-specific, and the same version is used in all programs. The fact sheet for the LVP service is available in Spanish. The fact sheet for painting contractors is available in 11 languages other than English due to requests from other PaintCare programs.

A7. Print Advertising

Red Plum and Newspapers. Red Plum is the name of publication that a direct mail circular made up of advertisements and coupons that can be targeted to addresses based on groups of zip codes. In 2016 PaintCare used Red Plum circulars wherever it was possible. (Red Plum is not offered in some rural areas and in one situation, the group of zip codes would want to use includes some addresses in New Mexico where PaintCare does not wish to advertise.) Newspaper ads were used where Red Plum service was not available. Examples of print ads are shown below. PaintCare began to run a full set of print advertisements throughout the state at the end of March 2016. PaintCare identified either a Red Plum edition or a local newspaper in all areas of the state where there were PaintCare drop-off sites.

All drop-off sites were asked if they wished to be listed in the advertisements. Those that wished to be listed were included in the advertisements (with the site's name, address, city, and phone number). In those cases where no sites wished to be listed, a general advertisement was run in the area to promote the program, and it referred readers to PaintCare's website to find a drop-off location.



Examples of Red Plum and Newspaper Advertisements

Magazines. In the fall, PaintCare started running an ad in a Welcome Home Magazine, a publication geared to new home buyers, an ideal target audience that often has leftover paint – either paint that was left behind by the previous owners or from fixing up their homes when they move in. An example of the ad is shown here:



A8. Radio

Public Radio. July-November PaintCare ran sponsorships on public radio throughout Colorado using following message: *<Station Name> is brought to you by PaintCare. With over 150 year-round drop-off locations throughout the state, PaintCare makes it easy for households and businesses in Colorado to recycle their leftover paint. PaintCare – Keep what you need and recycle the rest. Learn more at PaintCare dot org.*

Commercial Radio. April-June PaintCare ran the following spot on ten music stations (rock, light rock, and country) covering most parts of the state. The radio spot using the following script and was produced early in the year for the campaign: *Is your garage full of old paint that you'll never use? I know mine is. Avocado Green, Hot Pink, Antique White? (That is a nice shade of white though.) You know, it's easy to recycle your paint all over Colorado. Keep what you need and recycle the rest. Find a drop off site near you at paintcare.org.*

A9. Television

In April and May PaintCare ran television commercials on 11 cable channels. The “Goldilocks” commercial showed a couple that first had too little paint, then they had too much, and then they took measurements and asked for help at their paint store, finally getting it “just right.”



Still frames from “Goldilocks”

In June 2016 PaintCare completed production on a new video and started using it for online video. The “Touch Ups” video shows a woman whose child had drawn on the wall. When she goes to get some of the paint she had been saving for touchups, she sees that she has much more leftover paint than she would need and recycles the rest.



Still Frames from “Touch Up” Video

The Goldilocks and Touch Ups video commercials are also used in online advertising. Both can be viewed from www.paintcare.org/media.

PaintCare also sponsored the production of a segment of *Next Home*, a PBS program that will be offered for broadcast to public TV stations in Colorado in 2017.

A10. Online and Digital Advertising

PaintCare dedicated about 40% of its media budget to online advertising in 2016. Two versions of each television commercial (15 and 30 seconds) mentioned above were used as 'pre-roll' videos (those that a user sees when they are on a website before they can proceed) or imbedded into online advertising. Online banner ads in a variety of standard dimensions were used in all markets throughout the year. A few examples are shown below. Pandora radio is categorized and budgeted as digital advertising (rather than radio) because it includes a combination of audio commercials and digital display ads that show on a listener's device both during the audio commercial and at other times.



Examples of the Digital Display Ads used in 2016

A11. Face-to-Face

PaintCare's Colorado program manager was active with the following face-to-face activities in 2016:

EVENT	LOCATION	DESCRIPTION
Sherwin Williams District Training	Littleton	District Wide Retailer Training Event
Sherwin Williams District Training	Colorado Springs	District Wide Retailer Training Event
PaintCare Collection and Outreach Event	Thornton	Collection and Outreach Event
CAFR Summit for Recycling	Grand Junction	Recycling Industry Event
PaintCare Collection and Outreach Event	Denver	Collection and Outreach Event
CAFR Annual Meeting	Golden	Recycling Industry Event
PaintCare Collection and Outreach Event	Brighton	Collection and Outreach Event
Rocky Mountain NAHMA Conference	Boulder	Hazardous Waste Industry Event

A12. Outdoor Advertising

Local government agencies in Denver and Thornton each offered space on their trucks in 2016 for general messaging about PaintCare. Below is the sign used on trucks in Denver:



The City of Thornton and Adams County offered PaintCare space on their trucks to advertise PaintCare drop-off events held in Thornton in April and at Adams County Regional park in October. The City of Thornton also provided space for similar posters to be placed in bus shelters for the April event. Below is the truck sign for the Adams County event.



A13. Realtors

In 2016 PaintCare compiled a list of 400 realtors and send them a packet of postcards for their customers. The packet included a cover letter, program brochures, and postcards aimed at home buyers and sellers explaining how to find a PaintCare drop-off site. An illustration of the realtor packet is shown here:



A14. Store Right Tips

PaintCare developed a series of video tips about storing paint properly to increase recyclability. The videos are used in social media posts and on PaintCare's website at www.paintcare.org/storerright.



Storage Tips Videos: *Poke Holes in the Rim, Create a Tape Spout, Use a Mallet to Close (not a hammer)*

A15. Signage

PaintCare developed a number of signs for drop-off sites to help them let the public know about the program, screen program products, and address concerns they have about illegal dumping. Drop-off sites may order the following signs: Program Products Sign (English/Spanish), Program Partner Sign, Combination (program partner with simplified products list), No Dumping, and Please Wait for Assistance. Larger versions of these signs are included in the appendix can be found online at www.paintcare.org/signs.



B. AWARENESS SURVEY

General Population. PaintCare conducted a baseline “Paint Usage and Disposal Survey” in Colorado in December 2014 using Survey Monkey, an online survey instrument. The survey is repeated each December and used to evaluate changes over time in the level of public awareness by the public about paint recycling options. PaintCare is especially interested in the questions related to how much paint people store in their homes and whether they know where to recycle unwanted paint. A summary of questions and answers for the last three rounds of surveys is included in the appendix. Below are some highlights of the trends in the three surveys conducted 2014-2016.

- ◆ Fewer people said that they had 15-30 gallons of leftover paint in their homes, and more people said they had 1-5 gallons.

- ◆ When asked what they had done with leftover paint, fewer people said that they dried out paint to put it in the trash, took paint to an HHW program, or gave it away; More people said they took leftover paint to a paint store.
- ◆ When asked what they would do with leftover paint in the future, more people said that they would put liquid paint in the trash (unexpected result), slightly fewer people said they dry it out to put in the trash, many more (ten times more when compared to 2014) said they would take it to a paint store, fewer would take paint to an HHW program, more would give it away.
- ◆ The percentage of people who said they know that paint can be recycled increased from 39% to 46%. The number who said that they know where to take leftover paint for recycling dropped from 33% in 2014 to 25% in 2015, then increased to 70% by the end of 2016. This may be attributed to the fact that PaintCare had not done very much outreach until the start of 2016, and then conducted statewide advertising throughout the year.

Contractor Survey. PaintCare used Survey Monkey to conduct a survey of painting contractors in 2016. The survey was taken by 53 respondents, which PaintCare acknowledges is a small sample, so PaintCare will plan another survey in 2017 and aim to obtain a larger sample size. Even with this small sample size, we can make a few interesting observations. Some questions were the same as the general awareness survey mentioned about and others were geared to contractors. A summary of questions and answers is included in the appendix.

- ◆ Painting contractors have more leftover paint than the general population and fewer answered that they have no leftover paint. This was expected. About 10% said they have more than 50 gallons.
- ◆ More than 90% of painting contractors take measurements before buying paint. Of those, 15% ask their paint store for help estimating how much paint is needed.
- ◆ More than 40% of contractors said that some of their paint was from customers who asked them to take away their old paint. We did not distinguish between paint leftover from the contractor's recent job or paint from previous job, but will plan to do so in future surveys.
- ◆ Whereas about the same percentage of respondents from each survey 13% contractors and 14% general public, were like to have used an HHW facility, contractors were twice as likely to have used a paint store to dispose of their paint than the general public 13% vs 6.5%. This was expected.
- ◆ No painting contractors indicated that they had ever used a commercial hazardous waste company to pick up paint.
- ◆ Contractors were more like to give paint away or pour it down the drain compared to the general public.
- ◆ When asked what they would do with unwanted paint in the future, a surprising number said they would dispose of in the trash (whether dry or not) although fewer said they would dry it out. About 8% said

they would pour it down the drain (same percentage who said they had poured it down the drain in the past). This was unexpected.

- ◆ Many more contractors (79%) were more aware that paint can be recycled, compared to the general public (45%).

Retailer Survey. PaintCare did not conduct a retailer survey this year.

C. RECOMMENDATIONS

PaintCare's outreach in 2017 will be very similar to the outreach used in 2016. It will use a wide range of print, radio, digital, and social media strategies.

PaintCare will increase its effort to reach out to the press using outreach firm to gain press coverage.

PaintCare will conduct an direct mail campaign to property managers similar to the one we conducted for realtors in 2016. Property managers are second largest group of businesses with large volumes of leftover paint and an excellent audience for PaintCare.

PaintCare will continue to offer its joint outreach program to local governments that are now having their paint transportation and processing costs paid for by PaintCare. This will leverage their messaging and outreach for recycling and solid waste programs. No programs took advantage of this offer in 2016, (one is scheduled for 2017), so PaintCare will make a bigger effort in 2017 to make sure are aware of the joint projects fact sheet and process.

In 2017 we will conduct a survey or a focus group with retailers to gather feedback from them about the program and POS materials.

Appendix Section A

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
1. Year-Round Sites					
Adams County (9)					
Brighton	Sherwin-Williams	1555 Bridge St	Retail	2,344	M-F 7-7, Sa 8-6, Su 10-6
Commerce City	Commerce City Ace Hardware	6900 Eudora Dr	Retail	826	M-F 7-7, Sa 8-6, Su 9-5
Commerce City	Reunion Ace Hardware	15181 E 104th Ave	Retail	242	M-F 8-7, Sa 8-6, Su 9-6 (5 in winter)
Federal Heights	Mile High Ace Hardware	2800 W 104th Ave	Retail	2,662	M-F 8-8, Sa 8-7, Su 9-6
Northglenn	Sherwin-Williams	11455 N Washington St	Retail	2,451	M-F 7-7, Sa 8-6, Su 10-6
Northglenn	Sherwin-Williams	11450 N Cherokee St	Retail	835	M-F 6:30-5, Sa 7-1
Thornton	Ace Hardware of Thornton	3851 E 120th Ave	Retail	227	M-F 8-8, Sa 8-7, Su 9-6
Westminster	Northside Paint and Decorating	12365 Huron St	Retail	2,004	M-F 7-5:30, Sa 8:30-3
Westminster	Standley Shores Ace Hardware	9979 Wadsworth Pkwy	Retail	2,333	M-Sa 8-8, Su 9-6
Alamosa County (1)					
Alamosa	Sherwin-Williams	200 Craft Dr	Retail	730	M-F 7-7, Sa 8-6, Su 10-6
Arapahoe County (13)					
Aurora	Ace Hardware Saddle Rock	7420 S Gartrell Rd	Retail	2,173	M-F 8-8, Sa 8-7, Su 9-6
Aurora	Sherwin-Williams	2832 S Havana St	Retail	2,619	M-F 7-7, Sa 8-6, Su 10-6
Aurora	Sherwin-Williams	1701 Chambers Rd	Retail	3,162	M-F 7-7, Sa 8-6, Su 10-6
Aurora	Sherwin-Williams	3106 S Parker Rd	Retail	3,654	M-F 7-7, Sa 8-6, Su 10-6
Aurora	Sherwin-Williams	23850 E Smokey Hill Dr	Retail	1,777	M-F 7-7, Sa 8-6, Su 10-6
Centennial	Guirys	8262 S University Blvd	Retail	9,537	M-F 8:30-7, Sa 8:30-5:30, Su 11-4
Centennial	Sherwin-Williams	5150 E Arapahoe Rd	Retail	2,432	M-F 7-7, Sa 8-6, Su 10-6
Englewood	GreenSheen Paint	1281 W Dartmouth Ave	Paint Recycler	48,188	M-F 8-4:30
Littleton	Diamond Vogel	250 E Dry Creek Rd	Retail	196	M-F 7-5, Sa 8-12
Littleton	Sherwin-Williams	1500 W Littleton Blvd	Retail	2,834	M-F 7-7, Sa 8-6, Su 10-6
Littleton	Sherwin-Williams	13134 W Ida Ave	Retail	5,829	M-F 7-7, Sa 8-6, Su 10-6
Littleton	Sherwin-Williams	8996 W Bowles Ave	Retail	7,220	M-F 7-7, Sa 8-6, Su 10-6
Littleton	Sherwin-Williams	8001 S Broadway	Retail	5,153	M-F 6:30-7, Sa 8-6, Su 10-6

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Archuleta County (2)					
Pagosa Springs	Sherwin-Williams	2163 Eagle Dr	Retail	810	M-F 7-7, Sa 8-6, Su 10-6
Pagosa Springs	Terrys Ace Hardware	525 Navajo Trail Dr	Retail	925	M-F 7:30-6, Sa 8-5, Su 9-4
Boulder County (11)					
Boulder	Boulder County HMMF	1901 63rd St	HHW Facility	48,141	W-Sa 8-4
Boulder	Diamond Vogel	3295 Walnut St	Retail	1,425	M-F 7-5, Sa 8-12
Boulder	Guirys	2404 Pearl St	Retail	2,336	M-F 8:30-7, Sa 8:30-5:30, Su 11-4
Boulder	Sherwin-Williams	3550 Arapahoe Ave	Retail	3,111	M-F 6:30-7, Sa 8-6, Su 10-6
Boulder	Sherwin-Williams	3130 Valmont Rd	Retail	2,639	M-F 6:30-7, Sa 8-6, Su 10-6
Lafayette	Jax Outdoor Gear Ranch and Home	400 W South Boulder Rd	Retail		M-F 8-8, Sa 8-7, Su 9-6
Longmont	Ace Hardware Longmont	1727 N Main St	Retail	1,076	M-F 7:30-8, Sa 8-7, Su 9-6
Longmont	Diamond Vogel	300 W Second Ave	Retail	1,319	M-F 7-5, Sa 8-12
Longmont	Sherwin-Williams	825 Main St	Retail	2,408	M-F 7-7, Sa 8-6, Su 10-6
Longmont	Sherwin-Williams	1197 Ken Pratt Blvd	Retail	2,431	M-F 6:30-7, Sa 8-6, Su 10-6
Nederland	Indian Peaks Ace Hardware	74 S Highway 119	Retail	380	M-Sa 8-7, Su 9-5
Broomfield County (3)					
Broomfield	Jax Outdoor Gear Ranch and Home	5005 W 120th Ave	Retail		M-F 8-9, Sa 8-8, Su 9-6
Broomfield	PPG Paints	6850 W 116th Ave	Retail		M-F 7-5, Sa 8-12
Broomfield	Sherwin-Williams	5055 W 120th Ave	Retail	4,295	M-F 7-7, Sa 8-6, Su 10-6
Chaffee County (1)					
Salida	Sherwin-Williams	101 A W Highway 50	Retail	705	M-F 7-7, Sa 8-6, Su 10-6
Clear Creek County (1)					
Idaho Springs	Clear Creek County Transfer Station	1531 Soda Creek Rd	Transfer Station	1,528	Tu-Sa 8-5
Custer County (1)					
Westcliffe	Valley Ace Hardware	One Enterprise Dr	Retail	1,113	M-F 7-5, Sa 8-5, Su 10-4
Delta County (3)					
Cedaredge	Big Johns Ace	200 SW 2nd St	Retail	585	M-F 7:30-5:30, Sa 8-4 Su 9-1
Delta	Delta Ace Hardware	121 W Gunnison River Dr	Retail	427	M-F 7:30-6:30 Sa 8-6 Su 9-4

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Delta	Sherwin-Williams	1410 Valley View Dr	Retail	352	M-F 7-7, Sa 8-6, Su 10-6
Denver County (11)					
Denver	Ace Hardware on The Fax	7100 E Colfax Ave	Retail	4,287	M-Sa 7:30-7, Su 8-6
Denver	Diamond Vogel	4500 E 48th Ave	Retail	572	M-F 7-5, Sa 8-12
Denver	Guirys	2121 S Colorado Blvd	Retail	9,287	M-F 7-7, Sa 8:30-5:30, Su 11-4
Denver	Guirys	2245 Market St	Retail	5,497	M-F 8:30-7, Sa 8:30-5:30
Denver	Old Western Paint	2001 W Barberry Pl	Paint Recycler	9,833	M-F 7-5
Denver	PPG Paints	657 Osage St	Retail	236	M-F 7-5, Sa 8-12
Denver	PPG Paints	1134 W Evans Ave	Retail	96	M-F 7-5, Sa 8-12
Denver	Sherwin-Williams	4697 E Evans	Retail	3,289	M-F 7-7, Sa 8-6, Su 10-6
Denver	Sherwin-Williams	5315 W 38th Ave	Retail	2,021	M-F 7-7, Sa 8-6, Su 10-6
Denver	Sherwin-Williams	543 Santa Fe Dr	Retail	1,477	M-F 6-5, Sa 7-1
Denver	Sustainability Denver HTR Center	1270 S Bannock St	Recycling Center	6,994	Tu-Th 10-6, F-Su 9-3
Douglas County (6)					
Castle Rock	Sherwin-Williams	175 Plum Creek Pkwy	Retail	6,403	M-F 7-7, Sa 8-6, Su 10-6
Highlands Ranch	Ace Hardware Highlands Ranch	9579 S University Blvd	Retail	5,633	M-Sa 7-8 Su 8-6
Lone Tree	Sherwin-Williams	7580 Park Meadows Dr	Retail	4,859	M-F 6:30-7, Sa 8-6, Su 10-6
Parker	Guirys	16534 Keystone Blvd	Retail	4,373	M-F 8:30-7, Sa 8:30-5:30, Su 11-4
Parker	Sherwin-Williams	10155 S Parker Rd	Retail	6,145	M-F 7-7, Sa 8-6, Su 10-6
Parker	Sherwin-Williams	18403 E Longs Way	Retail	5,802	M-F 7-5, Sa 7-1
Eagle County (2)					
Vail	Sherwin-Williams	40800 Highway 6	Retail	3,424	M-F 7-7, Sa 8-6, Su 10-6
Vail	Vail Valley Ace Hardware	2111 N Frontage Rd W	Retail	507	M-F 7:30-7, Sa 8:30-5, Su 8:30-5
El Paso County (14)					
Colorado Springs	Circle Ace Hardware	1225 N Circle Dr	Retail	929	M-F 8-7, Sa 8-7, Su 9-6
Colorado Springs	Colorado City Paint	3141 W Colorado Ave	Retail	1,035	M-F 7-5, Sa 9-3
Colorado Springs	Diamond Vogel	5691 N Academy Blvd	Retail	938	M-F 7-5, Sa 8-12
Colorado Springs	El Paso County HHW Facility	3255 Akers Dr	HHW Facility	64,101	M-F 7 -5, 2nd Sa of mo 9-1, Biz Th 7-5

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Colorado Springs	Paint Gallery	3029 N El Paso St	Retail	210	M-F 8-5, Sa 9-1
Colorado Springs	PPG Paints	275 N Chelton Rd	Retail	659	M-F 7-5, Sa 8-12
Colorado Springs	Sherwin-Williams	811 N Circle Dr	Retail	2,990	M-F 6:30-6, Sa 8-6
Colorado Springs	Sherwin-Williams	5862 Tutt Blvd	Retail	2,144	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	1724 Dublin Blvd	Retail	2,246	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	1815 S Nevada Ave	Retail	1,807	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	1466 W Garden Of The Gods Rd	Retail	2,061	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	260 S Academy Blvd	Retail	1,223	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	6345 Source Center Point	Retail	1,483	M-F 7-7, Sa 8-6, Su 10-6
Colorado Springs	Sherwin-Williams	2939 N Hancock Ave	Retail	1,869	M-F 7-7, Sa 8-6, Su 10-6
Fremont County (2)					
Canon City	Sherwin-Williams	1015 Main St	Retail	974	M-F 7-7, Sa 8-6, Su 10-6
Canon City	Sonnys Ace Home Center	3090 E Main St	Retail	1,088	M-F 7-7, Sa 8-6, Su 8-5
Garfield County (3)					
Carbondale	Ace Hardware of Carbondale	1011 Highway 133	Retail	913	M-F 7-7, Sa 8-6, Su 8-5
Carbondale	Paint Store Inc	2401 Delores Way	Retail	1,053	M-F 6:30-5
Glenwood Springs	Sherwin-Williams	3228B S Glen Ave	Retail	3,141	M-F 7-7, Sa 8-6, Su 10-6
Grand County (2)					
Fraser	Fraser Valley Ace Hardware	425 Zerex St	Retail	925	M-F 7:30-6, Sa 8-5 Su 9-1
Granby	Country Ace Hardware	627 W Agate Ave	Retail	1,439	M-F 8-5:30, Sa 8-5, Su 9-4
Gunnison County (3)					
Gunnison	Darnell True Value Hardware	1000 N Main St	Retail	342	M-F 7:30-6, Sa 8-5, Su 9-5
Gunnison	Fullmers Ace Hardware	820 W Tomichi Ave	Retail	1,103	M-F 7:30-6, Sa 8-5, Su 9-5
Gunnison	Sherwin-Williams	821A N Main St	Retail	1,715	M-F 7-7, Sa 8-6, Su 10-6
Jefferson County (13)					
Arvada	Ace Hardware at Westwoods	15530 W 64th Ave	Retail	1,381	M-F 8-8, Sa 8-6, Su 9-6
Arvada	Sherwin-Williams	5220 Wadsworth Bypass	Retail	2,631	M-F 7-7, Sa 8-6, Su 10-6
Arvada	Sherwin-Williams	7731 Wadsworth Blvd	Retail	4,834	M-F 7-7, Sa 8-6, Su 10-6

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Arvada	Sherwin-Williams	15220 W 64th Ave	Retail	2,780	M-F 7-7, Sa 8-6, Su 10-6
Arvada	Sustainability Central Arvada HTR Center	6240 W 54th Ave	Recycling Center	5,185	Tu-Su 10-6
Conifer	Aspen Park Hardware	26572 Barkley Rd	Retail	2,537	M-F 8-6 Sa 8-5 Su 9-4
Edgewater	Edgewater Ace Hardware	1719 Sheridan Blvd	Retail	2,763	M-Sa 8-8, Su 8-6
Evergreen	Sherwin-Williams	1002 Swede Gulch Rd	Retail	4,074	M-F 7-7, Sa 8-6, Su 10-6
Golden	Rooney Road Recycling Center	151 S Rooney Rd	HHW Facility	20,368	W-Sa 8-2
Lakewood	Green Mountain Ace Hardware	12035 W Alameda Pkwy	Retail	2,304	M-F 7-8, Sa 7-6, Su 8-6
Lakewood	Lake Ridge Ace Hardware	2563 Kipling St	Retail	3,302	M-F 8-8, Sa 8-8, Su 9-6
Lakewood	Sherwin-Williams	3224 S Wadsworth Blvd	Retail	2,906	M-F 7-7, Sa 8-6, Su 10-6
Lakewood	Sherwin-Williams	7105 W Colfax Ave	Retail	2,500	M-F 7-7, Sa 8-6, Su 10-6
La Plata County (4)					
Durango	Colors Inc	166 Bodo Dr	Retail	621	M-F 7:30-5, Sa 10-3
Durango	Kroegers Ace Hardware	8 Town Plaza	Retail	1,329	M-F 7:30-6:30 Sa 8-6 Su 9-5
Durango	Sherwin-Williams	400 S Camino Del Rio	Retail	2,800	M-F 7-7, Sa 8-6, Su 10-6
Ignacio	Southern Ute Indian Tribe Utilities Div	16360 CO-172	HHW Facility	204	M-Sa 8-5
Lake County (1)					
Leadville	Lake County Landfill	1500 County Rd 6	Landfill	415	F-Tu 8-5 (8-4 winter)
Larimer County (11)					
Fort Collins	Ace Hardware of Fort Collins	1001 E Harmony Rd	Retail	990	M-F 8-8, Sa 8-6, Su 10-5
Fort Collins	City of Fort Collins Community Recycling	1903 S Timberline Rd	Recycling Center	2,759	Tu-Sa 8-6 (8-430 winter)
Fort Collins	Downtown Ace Hardware	215 S College Ave	Retail	682	M-Sa 8-8, Su 9-6
Fort Collins	Jax Outdoor Gear Ranch and Home	1000 N Highway 287	Retail	1,062	M-F 7:30-7:30, Sa 7:30-6, Su 8:30-6
Fort Collins	Larimer County Public Works	5887 S Taft Hill Rd	HHW Facility	48,712	Tu, Th, F, Sa, 8-4:30
Fort Collins	Sherwin-Williams	4215 Corbett Dr	Retail	2,378	M-F 6:30-7, Sa 8-6, Su 10-6
Loveland	Diamond Vogel	3206 N Garfield Ave	Retail	1,819	M-F 7-5, Sa 8-12
Loveland	Jax Outdoor Gear Ranch and Home	950 E Eisenhower Blvd	Retail		M-F 8-9 Sa 8-8 Su 9-6
Loveland	Orchards Ace Hardware	269 E 29th St	Retail	280	M-F 8-7, Sa 8-6, Su 9-6

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Loveland	Sherwin-Williams	2033 W Eisenhower Blvd	Retail	5,066	M-F 7-7, Sa 8-6, Su 10-6
Loveland	Sherwin-Williams	1390 S Cleveland Ave	Retail	2,462	M-F 7-7, Sa 8-6, Su 10-6
Las Animas County (2)					
Trinidad	Terra Firma Recycling Fund	201 W Indiana Ave	Recycling Center	259	M-F 9-4, Sa 8-12
Trinidad	Trinidad Builders Supply	108 W Colorado Ave	Retail	128	M-F 8-5, Sa 8-2
Logan County (1)					
Sterling	Sherwin-Williams	100 Broadway St	Retail	438	M-F 7-7, Sa 8-6, Su 10-6
Mesa County (6)					
Fruita	Co Op Country	1650 Highway 6 and 50	Retail	201	M-Sa 6-7, Su 8-7
Grand Junction	Ace Hardware of Clifton	569 32 Rd	Retail	438	M-F 8-7, Sa 8-6, Su 8-5
Grand Junction	Diamond Vogel	2991 North Ave	Retail	474	M-F 7-5, Sa 8-12
Grand Junction	Sherwin-Williams	845 North Ave	Retail	2,603	M-F 6:30-7, Sa 8-6, Su 10-6
Grand Junction	Sherwin-Williams	2801 North Ave	Retail	1,287	M-F 6:30-7, Sa 8-6, Su 10-6
Palisade	Co op Country	205 W Eighth St	Retail	93	M-Sa 8-6, Su 9-5
Montezuma County (2)					
Cortez	Choice Building Supply	525 N Broadway	Retail	438	M-F 7:30-6 Sa 8-5 Su 9-3
Cortez	Slavens True Value Hardware	237 W Main St	Retail	636	M-Sa 7:30-6:30, Su 9-5
Montrose County (2)					
Montrose	Sherwin-Williams	110 E Main St	Retail	3,845	M-F 7-7, Sa 8-6, Su 10-6
Nucla	Nucla Co-op Country Store	995 Main St	Retail	45	M-Sa 7:30-5:30
Morgan County (2)					
Brush	Hometown Auto and Hardware	1315 Edison St	Retail	776	M-F 7-6, Sa 7-5
Fort Morgan	Sherwin-Williams	810 W Platte Ave	Retail	722	M-F 7-7, Sa 8-5
Otero County (1)					
Swink	Clean Valley Recycling	203 N Swink Dr	Recycling Center	462	W 9-4, Sa 9-12
Pitkin County (2)					
Aspen	Sherwin-Williams	304 Aspen Airport Business Ctr	Retail	2,738	M-F 7-6, Sa 7:30-4
Snowmass Village	Pitkin County Resource Recovery	32046 Highway 82	HHW Facility	2,977	M-F 7:30-4:15, Sa 9-11:45 (1:45 May-Sep)

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Pueblo County (3)					
Pueblo	D and S Paint Center	715 West St	Retail	1,398	M-F 7-5, Sa 8-3
Pueblo	Sherwin-Williams	3205 N Elizabeth	Retail	2,323	M-F 7-7, Sa 8-6, Su 10-6
Pueblo	Southern Colorado Services & Recycling	1731 Erie Ave	Paint Recycler	4,503	M-F 8-5, Sa 10-2
Rio Blanco County (1)					
Meeker	Valley Hardware	401 E Market St	Retail	206	M-F 7:30-6, Sa 8-6
Rio Grande County (1)					
Monte Vista	Monte Vista Co op	1901 E Highway 160	Retail	355	M-F 7:30-5:30, Sa 7:30-12
Routt County (2)					
Steamboat Springs	Ace Hardware Steamboat Springs	2155 Curve Plaza	Retail	1,934	M-F 8-8, Sa 8-5, Su 9-5
Steamboat Springs	Sherwin-Williams	385A Anglers Dr	Retail	3,507	M-F 7-7, Sa 8-6, Su 10-6
San Miguel County (2)					
Norwood	Norwood Ace Hardware	1635 Grand Ave	Retail	60	M-F 8-6, Sa 9-5, Su 10-5
Telluride	Timberline Ace Hardware	200 E Colorado Ave	Retail	767	M-F 8-6, Sa 9-5, Su 10-5
Summit County (1)					
Frisco	Sherwin-Williams	745 Ten Mile Rd	Retail	3,757	M-F 7-7, Sa 8-6, Su 10-6
Teller County (2)					
Woodland Park	Foxworth Galbraith Lumber	300 S Chestnut St	Retail	855	M-F 7-6, Sa 8-4, Su 9-6
Woodland Park	Sherwin-Williams	717 Gold Hill Pl	Retail	1,573	M-F 7-7, Sa 8-6, Su 10-6
Weld County (8)					
Dacono	Weld County South HHW Facility	5500 Highway 52	HHW Facility	3,538	F and 1st & 3rd Sa 9-4
Evans	Diamond Vogel	3313 35th Ave	Retail	837	M-F 7-5, Sa 8-12
Evans	Sherwin-Williams	3230 23rd Ave	Retail	1,967	M-F 7-7, Sa 8-6, Su 10-6
Firestone	Sherwin-Williams	6075 E Firestone Blvd	Retail	1,933	M-F 7-7, Sa 8-6, Su 10-6
Greeley	Sherwin-Williams	2904 W Tenth St	Retail	1,948	M-F 7-7, Sa 8-6, Su 10-6
Greeley	Weld County North HHW Facility	1311 N 17th Ave	HHW Facility	11,694	Tu & Sa 8-5
Johnstown	Johnstown Ace Hardware	9 S Parish Ave	Retail	528	M-F 8-7, Sa 8-5, Su 10-5
Windsor	Windsor Ace Hardware	1245 Main St	Retail	667	M-F 7-8, Sa 7-6, Su 8-6

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
2. Supplemental Sites, Events and Services					
Adams County (6)					
Brighton	Adams County Regional Park (PC Event)	9755 Henderson Rd	PaintCare Event	3,183	9-1 (Oct 15)
Brighton	Todd Creek Farms HOA (Latex Event)	10501 E 152nd ave	Latex Event	186	9-2 (May 21)
Federal Heights	Water World (Tri-County)	8801 N Pecos St	HHW Event	1,384	9-3 (May 7)
Thornton	Infrastructure Maint Center (PC Event)	12450 Washington St	PaintCare Event	5,732	9-1 (Apr 23)
Thornton	Infrastructure Maint Ctr (Tri-County)	12450 Washington St	HHW Event	1,445	9-3 (Sep 17)
Thornton	Mtn States Baptist Church (Latex Event)	3751 Cottonwood Lake Blvd	Latex Event	201	10-2 (Nov 19)
Arapahoe County (11)					
Aurora	Parks Operations (City of Aurora)	13645 E Ellsworth Ave	HHW Event	5,545	9-4 (Sep 10)
Aurora	Sherwin-Williams (Dropped May 2016)	552 S Chambers Rd	Retail	1,696	M-F 7-7, Sa 8-6, Su 10-6
Centennial	Arapahoe Park (Latex Event)	7800 S Adams St	Latex Event	428	11-2 (Jul 23)
Centennial	Piney Creek HOA (Latex Event)	5800 S Joplin Way	Latex Event	2,044	10-2 (Sep 24)
Centennial	Smokey Hill HOA (Latex Event)	5405 South Telluride St	Latex Event	585	8-2 (Oct 16)
Englewood	Service Center (City of Englewood)	2800 S Platte River Dr	HHW Event	546	8-2 (Sep 10 & 17)
Greenwood Village	Perry and Co (Latex Event)	5375 Landmark pl	Latex Event	306	9-1 (Apr 30)
Littleton	Chaucer Park (Latex Event)	10558 W Vista View Dr	Latex Event	240	8-12 (Sep 11)
Littleton	Columbine High School (Latex Event)	6201 S Pierce St	Latex Event	1,836	10-2 (Apr 2, Jun 18, Sep 24)
Littleton	Ken-Caryl Ranch HOA (Latex Event)	7676 S Continental Divide Rd	Latex Event	932	9-3 (May 7)
Littleton	Thunder Ridge High School (Latex Event)	1991 W Wildcat Reserve Pkwy	Latex Event	878	10-2 (Oct 15)
Boulder County (6)					
Allenspark	Allenspark Trans Stat (Boulder County)	14857 State Highway 7	HHW Event	199	9-1 (Aug 13)
Boulder	Ball Aerospace (Latex Event)	1735 Range St	Latex Event	122	9-1 (Oct 7)
Longmont	Public Works Center (Boulder County)	375 Airport Rd	HHW Event	870	9-1 (Sep 24)
Nederland	Nederland TS (Boulder County)	286 Ridge Rd	HHW Event	306	8-12 (Jun 3)
Niwot	Niwot High School (Latex Event)	8989 Niwot Rd	Latex Event	140	8-2 (May 14)
Ward	Congregational Church (Boulder County)	20 Modoc St	HHW Event	45	8-12 (Jun 11)

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Broomfield County (2)					
Broomfield	Ball Aerospace (Latex Event)	10 Longs Peak Dr	Latex Event	96	9-1 (Oct 6)
Broomfield	Norman Smith Center (Boulder County)	3001 W 124th Ave	HHW Event	355	9-1 (May 14, Oct 1)
Denver County (4)					
Denver	Colorado Paint Co (Dropped Oct 2016)	4747 Holly St	Retail	1,930	M-F 7-5 Sa 8-12
Denver	Denver South High School (PC Event)	1700 E Louisiana Ave	PaintCare Event	14,349	8-3 (Aug 27)
Denver	Perry and Co Denver (Latex Event)	101 S Madison St	Latex Event	181	9-1 (Apr 16)
Denver	Sherwin-Williams (Dropped Mar 2016)	1441 W Bayaud	Retail	2	M-F 6-5, Sa 8-1
Douglas County (5)					
Castle Rock	Castle Rock Water (Tri-County)	175 Kellogg Court	HHW Event	4,029	9-3 (Oct 1)
Castle Rock	Timber Trail Elementary (Latex Event)	690 West Castle Pines Pkwy	Latex Event	855	9-10 (Sep 17)
Highlands Ranch	Shea Stadium (Tri-County)	3270 Redstone Park Cir	HHW Event	7,537	9-3 (Aug 13)
Highlands Ranch	Visa - Data Center (Latex Event)	8910 S Ridgeline Blvd	Latex Event	211	8-2 (Apr 27)
Parker	Joint Services Center (Tri-County)	17801 East Plaza Dr	HHW Event	3,508	9-3 (May 21)
Eagle County (1)					
Vail	RV Lot at the Lionshead (HHW Event)	395 S Frontage Rd	HHW Event	198	10-3 (May 20)
El Paso County (8)					
Black Forest	Black Forest Park (HHW Event)	Miliam Rd	HHW Event	990	9-2 (Jun 25)
Calhan	County Fairgrounds (HHW Event)	366 10th St	HHW Event	904	9-1 (Oct 1)
Colorado Springs	Citizens Service Center (HHW Event)	1675 W Garden of the Gods Rd	HHW Event	839	10-2 (Sep 17)
Colorado Springs	Dept of Health & Env (HHW Event)	305 S Union Blvd	HHW Event	1,054	8-1 (May 21)
Colorado Springs	Honeywell Earth Day (HHW Event)	1110 Bayfield	HHW Event	74	10-2 (May 12)
Colorado Springs	Widefield Community Ctr (El Paso	705 Aspen Dr	HHW Event	636	8-1 (Mar 19)
Fort Carson	Fort Carson (El Paso County)	6415 Specker Ave	HHW Event	211	8-2 (Apr 22)
Manitou Springs	Manitou Springs Parking Lot (HHW Event)	10 Old Mans Trail	HHW Event	97	7-11 (Apr 29)
Garfield County (2)					
Glenwood Springs	Glenwood Springs Recycling Center	1015 School St	HHW Event	975	8:30- 3:30 (Apr 23)
Rifle	County Landfill (Garfield County)	0075 County Rd 246	HHW Event	1,165	9-3 (Apr 23, Oct 1)

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Grand County (1)					
Kremmling	Tri River Ace (Closed Dec 2016)	720 Tyler Ave	Retail	740	M-F 7-6 Sa 8-5
Jefferson County (2)					
Golden	Kyffin Elementary (Latex Event)	205 S Flora Way	Latex Event	287	8-2 (Jun 11)
Lakewood	Green Mountain High (Latex Event)	13175 W Green Mountain Dr	Latex Event	484	10-2 (Jun 18)
La Plata County (1)					
Durango	La Plata County Fairgrounds (HHW	2500 Main Ave	HHW Event	1,505	8-1 (Oct 8)
Larimer County (1)					
Fort Collins	Streets Dept (City of Fort Collins)	625 Ninth St	HHW Event	5,782	9-3 (May 14, Sep 10)
Montrose County (1)					
Montrose	Montrose Public Works (HHW Event)	1221 6450 Rd	HHW Event	557	10-4 (Sep 17)
Pueblo County (1)					
Pueblo	Colorado State Fairgrounds (HHW Event)	1001 Beulah Ave	HHW Event	1,730	9-12 (May 14)
Routt County (1)					
Steamboat Springs	Meadows Parking Lot (Routt County)	Mt Werner Rd	HHW Event	330	9-12 (Oct 1)
San Miguel County (1)					
Telluride	Parking Lot at Society Turn (HHW Event)	Hub 2C Society Dr	HHW Event	525	9-2 (May 21)
Summit County (1)					
Frisco	Summit Stage (Summit County)	0222 County Shops Rd	HHW Event	1,337	8-2 (May 21)
3. Large Volume Pick-Up Sites					
Adams County (3)					
Brighton	[Painting Contractor]		LVP	321	
Thornton	[Homeowners Assoc]		LVP	398	
Westminster	[Property Manager/Owner]		LVP	196	
Arapahoe County (11)					
Aurora	[Painting Contractor]		LVP	478	
Aurora	[Property Manager/Owner]		LVP	408	

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Aurora	[Property Manager/Owner]		LVP	326	
Centennial	[Painting Contractor]		RLVP	2,928	
Centennial	[Painting Contractor]		LVP	515	
Centennial	[Painting Contractor]		LVP	269	
Centennial	[Painting Contractor]		LVP	368	
Centennial	[Painting Contractor]		LVP	181	
Englewood	[Painting Contractor]		LVP	164	
Littleton	[Painting Contractor]		LVP	749	
Littleton[]	[School or University]		LVP	377	
Boulder County (6)					
Boulder	[Painting Contractor]		LVP	280	
Boulder	[Painting Contractor]		LVP	230	
Erie	[Painting Contractor]		LVP	298	
Lafayette	[Painting Contractor]		LVP	416	
Longmont	[Painting Contractor]		LVP	332	
Louisville	[Painting Contractor]		LVP	170	
Broomfield County (1)					
Broomfield	[Painting Contractor]		LVP	1,199	
Denver County (9)					
Denver	[Painting Contractor]		LVP	1,423	
Denver	[Painting Contractor]		LVP	334	
Denver	[Painting Contractor]		LVP	1,048	
Denver	[Painting Contractor]		LVP	235	
Denver	[Painting Contractor]		LVP	747	
Denver	[Property Manager/Owner]		LVP	607	
Denver	[Property Manager/Owner]		LVP	226	
Denver	[Property Manager/Owner]		LVP	141	

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Denver	[Retail Thrift Store]		LVP	130	
Douglas County (3)					
Castle Rock	[Painting Contractor]		LVP	2,147	
Parker	[Household]		LVP	275	
Parker	[Painting Contractor]		LVP	240	
Eagle County (1)					
Eagle	[Retail Paint Store]		LVP	679	
El Paso County (5)					
Colorado Springs	[Household]		LVP	284	
Colorado Springs	[Painting Contractor]		LVP	426	
Colorado Springs	[Painting Contractor]		LVP	294	
Colorado Springs	[Painting Contractor]		LVP	388	
Colorado Springs	[Painting Contractor]		LVP	214	
Elbert County (1)					
Kiowa	[Household]		LVP	213	
Fremont County (1)					
Canon Clty	[Household]		LVP	499	
Garfield County (1)					
Carbondale	[Painting Contractor]		LVP	431	
Grand County (2)					
Granby	[Retail Paint Store]		LVP	301	
Tabernash	[Insurance Agent]		LVP	787	
Jefferson County (6)					
Arvada	[Painting Contractor]		LVP	212	
Golden	[Painting Contractor]		LVP	323	
Lakewood	[Property Manager/Owner]		LVP	336	
Lakewood	[Property Manager/Owner]		LVP	208	
Lakewood	[School or University]		LVP	524	

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Wheat Ridge	[Painting Contractor]		LVP	206	
La Plata County (1)					
Durango	[Property Manager/Owner]		LVP	209	
Larimer County (11)					
Berthoud	[Painting Contractor]		LVP	191	
Berthoud	[Painting Contractor]		LVP	389	
Fort Collins	[Construction]		LVP	844	
Fort Collins	[Construction]		LVP	966	
Fort Collins	[Government - City]		RLVP	174	
Fort Collins	[Painting Contractor]		LVP	745	
Fort Collins	[Painting Contractor]		LVP	183	
Fort Collins	[Painting Contractor]		LVP	313	
Fort Collins	[School or University]		RLVP	320	
Loveland	[Painting Contractor]		LVP	337	
Loveland	[Property Manager/Owner]		LVP	211	
Mesa County (2)					
Grand Junction	[Painting Contractor]		LVP	328	
Grand Junction	[Painting Contractor]		LVP	363	
Montezuma County (1)					
Mancos	[Uniform Rental]		LVP	121	
Summit County (2)					
Breckenridge	[Retail Paint Store]		LVP	311	
Keystone	Vail Resorts Keystone Mountain		LVP	213	
4. Door-to-Door Programs					
Adams County (1)					
Westminster	City of Westminster Door-to-Door	No street address	D2D	785	

COLORADO PAINTCARE SITES IN 2016

Sites with no gallons did not have paint picked up during the reporting period.

City/Town	Site Name	Address	Type	Gallons	Hours
Arapahoe County (4)					
Aurora	City of Aurora Door-to-Door	No street address	D2D	1,153	
Centennial	Southeast Metro Stormwater Authority	No street address	D2D	1,909	
Cherry Hills Village	Cherry Hills Village Door-to-Door	No street address	D2D	30	
Greenwood Village	City of Greenwood Village Door-to-Door	No street address	D2D	1,448	
Denver County (1)					
Denver	Denver Door-to-Door	No street address	D2D	3,171	
Douglas County (1)					
Lone Tree	City of Lone Tree Door-to-Door	No street address	D2D	255	
Jefferson County (1)					
Golden	Jefferson County Door-to-Door*	No street address	D2D		* Paint from the Jefferson County door-to-door program is taken to the Rooney Rd facility and not reported separately

Appendix Section B

PaintCare Inc.

Financial Statements
and Independent Auditors' Report

Twelve Month Period Ended December 31, 2016

PaintCare Inc.

Financial Statements
Twelve Month Period Ended December 31, 2016

Contents

Independent Auditors' Report.....	1-2
<i>Financial Statements</i>	
Statement of Financial Position	3
Statement of Activities.....	4
Statement of Cash Flows	5
Notes to Financial Statements.....	6-12
<i>Supplementary Information</i>	
Schedule of Activities, Organized by Program.....	13

INDEPENDENT AUDITORS' REPORT

To the Board of Directors
PaintCare Inc.

We have audited the accompanying financial statements of PaintCare Inc. ("PaintCare"), which comprise the statement of financial position as of December 31, 2016, the related statements of activities and cash flows for the twelve month period then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform an audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of PaintCare as of December 31, 2016, and the changes in its net assets and its cash flows for the twelve month period then ended in accordance with accounting principles generally accepted in the United States of America.

Other Matter

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The supplementary information included on page 13 is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

Handwritten signature of Rogers & Company LLC in black ink.

Vienna, Virginia
March 29, 2017

PaintCare Inc.

Statement of Financial Position
December 31, 2016

Assets

Current assets:

Cash	\$ 11,352,676
Accounts receivable, net	4,629,251
Investments	32,374,147
Prepaid expenses	<u>84,847</u>

Total current assets	48,440,921
Property and equipment, net	<u>296,457</u>

Total assets	<u><u>\$ 48,737,378</u></u>
--------------	-----------------------------

Liabilities and Net Assets

Liabilities

Current liabilities:

Accounts payable and accrued expenses	\$ 5,380,494
Due to affiliate	<u>707,370</u>

Total liabilities	<u>6,087,864</u>
-------------------	------------------

Net Assets

Unrestricted	<u>42,649,514</u>
--------------	-------------------

Total net assets	<u>42,649,514</u>
------------------	-------------------

Total liabilities and net assets	<u><u>\$ 48,737,378</u></u>
----------------------------------	-----------------------------

PaintCare Inc.

Statement of Activities
For the Twelve Month Period Ended December 31, 2016

Operating Revenue and Support

Paint recovery fees	\$ 59,330,378
Other income	114,137

Total operating revenue and support	59,444,515
-------------------------------------	------------

Expenses

Program and delivery services:

Oregon	4,843,757
California	30,271,474
Connecticut	2,833,700
Rhode Island	681,349
Minnesota	5,625,235
Vermont	718,878
Maine	1,180,482
Colorado	5,071,615
District of Columbia	148,652

Total program and delivery services	51,375,142
-------------------------------------	------------

General and administrative	4,136,264
----------------------------	-----------

Total expenses	55,511,406
----------------	------------

Change in Net Assets from Operations	3,933,109
---	-----------

Non-Operating Activities

Loss on disposal of property and equipment	(80,333)
Interest and dividend income	810,900
Net realized and unrealized gain on investments	439,166

Change in Net Assets	5,102,842
-----------------------------	-----------

Net Assets, beginning of period	37,546,672
--	------------

Net Assets, end of period	\$ 42,649,514
----------------------------------	---------------

PaintCare Inc.

Statement of Cash Flows
For the Twelve Month Period Ended December 31, 2016

Cash Flows from Operating Activities

Change in net assets	\$ 5,102,842
Adjustments to reconcile change in net assets to net cash provided by operating activities:	
Depreciation and amortization	86,892
Net realized and unrealized gain on investments	(439,166)
Loss on disposal of property and equipment	80,333
Change in allowance for doubtful accounts receivable	(58,582)
Change in operating assets and liabilities:	
Increase in:	
Accounts receivable	1,471,252
Prepaid expenses	30,976
Increase (decrease) in:	
Accounts payable and accrued expenses	(2,439,641)
Due to affiliate	248,061
	<hr/>
Net cash provided by operating activities	<hr/> 4,082,967 <hr/>
Cash Flows from Investing Activities	
Purchases of investments	(810,900)
Proceeds from sale of investments	118,711
Purchases of property and equipment	(5,536)
	<hr/>
Net cash used in investing activities	<hr/> (697,725) <hr/>
Net Increase in Cash	3,385,242
Cash, beginning of period	<hr/> 7,967,434 <hr/>
Cash, end of period	<hr/> \$ 11,352,676 <hr/>

PaintCare Inc.

Notes to Financial Statements December 31, 2016

1. Nature of Operations

PaintCare Inc. ("PaintCare"), a not-for-profit 501(c)(3) organization, was created in October 2009 by the American Coatings Association (ACA), who, working with state and local government stakeholders, passed the first ever paint product stewardship law in the United States in the state of Oregon in 2009 with implementation of the Oregon Program beginning July 1, 2010. Similar legislation has subsequently been passed in other jurisdictions. The legislation pilots an industry-led, end-of-life management program for post-consumer paint, which PaintCare operates. The PaintCare Board is made up of architectural paint manufacturers and participation in PaintCare is not limited to ACA members, but open to all architectural paint manufacturers. There are no dues or registration fees associated with PaintCare. During 2015, PaintCare organized single-member limited liability companies (LLC) for the Oregon, Connecticut, and Rhode Island programs in an effort to shield the assets of each state program from liability stemming from acts and obligations of other PaintCare state programs.

2. Summary of Significant Accounting Policies

Basis of Accounting and Presentation

PaintCare's financial statements are prepared on the accrual basis of accounting. Unrestricted net assets represent funds that are not subject to donor-imposed stipulations and are available for support of PaintCare's operations. At December 31, 2016, all net assets were unrestricted.

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the amounts reported in the financial statements and accompanying notes. Actual results could differ from those estimates.

Accounts Receivable

Accounts receivable are recorded at net realizable value and represent amounts due from post-consumer paint recovery fees. PaintCare provides an allowance for bad debts using the allowance method, which is based on management's judgment considering historical information. Accounts are individually analyzed for collectability, and will be reserved based on individual evaluation and specific circumstances. When all collection efforts have been exhausted, the accounts are written-off against the related allowance. At December 31, 2016, an allowance of \$13,122 was recognized.

PaintCare Inc.

Notes to Financial Statements December 31, 2016

2. Summary of Significant Accounting Policies (continued)

Investments

Investments are stated at fair value, based on quoted market prices. All realized and unrealized gains and losses are included in the accompanying statement of activities.

Property and Equipment

Property and equipment with a projected useful life ranging from three to ten years and in excess of \$1,000 are capitalized and recorded at cost. Depreciation and amortization are computed using the straight-line method over the estimated useful lives of the individual assets.

Revenue Recognition

PaintCare recognizes revenue from post-consumer paint recovery fees at the time architectural paint product is sold by a manufacturer participant of the paint product stewardship program. Manufacturer participants in the program pay the PaintCare recovery fee to PaintCare based on the amount of program products they sell on a monthly basis.

Program participants report their monthly unit sales of paint through a secure, HTTPS online system using their unique user ID and password. The participant must pay a paint recovery fee per unit sold, based on container size, according to the established fee schedule for each state program. As the PaintCare recovery fee is added to the wholesale price of paint and passed through uniformly to the retail purchase price of paint—so that the manufacturer, distributor, and/or retailer is made whole—in some cases, distributors or retailers have elected to undertake the obligation of the manufacturer for these fees. Thus, PaintCare has allowed remitter agreements in the program, whereby a distributor or retailer reports and remits directly to PaintCare on behalf of a participant manufacturer's brand or brands. Reports and payments are due by the end of the month following the reporting period.

Revenue from all other sources is recognized when earned.

PaintCare Inc.

Notes to Financial Statements December 31, 2016

2. Summary of Significant Accounting Policies (continued)

Communications Costs

PaintCare holds communication-related contracts for advertising, marketing, and consumer awareness. Communications costs are charged to operations when incurred. Communications expenses totaled \$6,275,502 for the twelve month period ended December 31, 2016.

Functional Allocation of Expenses

The costs of providing the various program and supporting activities have been summarized on a functional basis in the accompanying financial statements. Accordingly, certain costs have been allocated among the programs and supporting services benefited. Programs are categorized by the states where services are conducted.

Measure of Operations

PaintCare includes in its measure of operations all revenues and expenses that are an integral part of its programs and supporting activities, and excludes realized and unrealized gains and losses on investments, interest and dividends, and loss on disposal of property and equipment.

Subsequent Events

In preparing these financial statements, PaintCare has evaluated events and transactions for potential recognition or disclosure through March 29, 2017, the date the financial statements were available to be issued.

3. Concentration of Credit Risk

Financial instruments that potentially subject PaintCare to significant concentrations of credit risk consist of cash and investments. PaintCare maintains cash deposit and transaction accounts, along with investments, with various financial institutions and these values, from time to time, may exceed insurable limits under the Federal Depository Insurance Corporation (FDIC) and Securities Investor Protection Corporation (SIPC). PaintCare has not experienced any credit losses on its cash and investments to date as it relates to FDIC and SIPC insurance limits. Management periodically assesses the financial condition of these financial institutions and believes that the risk of any credit loss is minimal.

PaintCare Inc.

Notes to Financial Statements December 31, 2016

4. Accounts Receivable

Accounts receivable related to the following programs were due as follows at December 31, 2016:

California	\$ 2,942,514
Colorado	472,301
Minnesota	373,845
Oregon	265,254
Connecticut	221,528
Maine	196,584
Rhode Island	57,640
District of Columbia	52,808
Vermont	59,899
	<hr/>
Total accounts receivable	4,642,373
Less: allowance for doubtful accounts	(13,122)
	<hr/>
Accounts receivable, net	<u><u>\$ 4,629,251</u></u>

5. Investments and Fair Value Measurements

PaintCare invests a portion of its accumulated surplus in a portfolio with Bank of America/Merrill Lynch. The sole objective of the portfolio is to earn a return equal to the rate of inflation and thus preserve the purchasing power of its capital. Interest, dividends, changes in market value, and other investment activities are allocated to each state program based on the relative net asset balances of each state program. Oversight of the investments is provided by the PaintCare Budget and Finance Committee and by the PaintCare Board of Directors.

PaintCare follows Financial Accounting Standards Board (FASB) Accounting Standards Codification (ASC) 820, *Fair Value Measurements and Disclosures*, for its financial assets. This standard establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. Fair value measurement standards require an entity to maximize the use of observable inputs (such as quoted prices in active markets) and minimize the use of unobservable inputs (such as appraisals or other valuation techniques) to determine fair value. The categorization of a financial instrument within the hierarchy is based upon the pricing transparency of the instrument and does not necessarily correspond to the entity's perceived risk of that instrument.

PaintCare Inc.

Notes to Financial Statements December 31, 2016

5. Investments and Fair Value Measurements (continued)

The inputs used in measuring fair value are categorized into three levels. Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and liabilities and have the highest priority. Level 2 is based upon observable inputs other than quoted market prices, and Level 3 is based on unobservable inputs. Transfers between levels in the fair value hierarchy are recognized at the end of the reporting period.

In general, and where applicable, PaintCare uses quoted prices in active markets for identical assets to determine fair value. This pricing methodology applies to Level 1 investments. Level 2 inputs include government securities, which are valued based on quoted prices in less active markets.

The following table presents PaintCare's fair value hierarchy for those assets measured on a recurring basis as of December 31, 2016:

	Level 1	Level 2	Level 3	Total
Equities:				
Energy	\$ 276,294	\$ -	\$ -	\$ 276,294
Materials	242,497	-	-	242,497
Industrials	629,303	-	-	629,303
Consumer discretionary	1,008,268	-	-	1,008,268
Consumer staples	1,416,235	-	-	1,416,235
Health care	1,370,173	-	-	1,370,173
Financials	913,762	-	-	913,762
Information technology	987,365	-	-	987,365
Telecommunication service	329,869	-	-	329,869
Utilities	33,086	-	-	33,086
Mutual funds:				
Exchanged traded funds	2,186,781	-	-	2,186,781
Mid/small U.S. equity	375,552	-	-	375,552
Fixed income	4,303,977	-	-	4,303,977
Corporate bonds	5,889,552	-	-	5,889,552
Cash equivalents	608,834	-	-	608,834
Government securities:				
U.S. Treasury	-	7,411,772	-	7,411,772
U.S. Agency	-	4,390,827	-	4,390,827
Total investments	\$ 20,571,548	\$ 11,802,599	\$ -	\$ 32,374,147

PaintCare Inc.

Notes to Financial Statements December 31, 2016

5. Investments and Fair Value Measurements (continued)

Investment income consisted of the following for the twelve month period ended December 31, 2016:

Interest and dividend income	\$ 810,900
Net realized and unrealized gain	<u>439,166</u>
Total investment income	<u><u>\$ 1,250,066</u></u>

6. Property and Equipment

PaintCare held the following property and equipment at December 31, 2016:

Software	\$ 421,822
Less: accumulated depreciation and amortization	<u>(125,365)</u>
Property and equipment, net	<u><u>\$ 296,457</u></u>

7. Related Party

ACA, a related party, is a separate, 501(c)(6) nonprofit organization working to advance the needs of the paint and coatings industry and the professionals who work in it. Through advocacy of the industry and its positions on legislative, regulatory, and judicial issues at the federal, state, and local levels, it acts as an effective ally, ensuring that the industry is represented and fairly considered. ACA also devotes itself to advancing industry efforts with regard to product stewardship, through its signature Coating Care[®] resources, and focuses on advancements in science and technology through its technical conferences and journals, as well as online training opportunities. ACA incorporated PaintCare for the sole purpose of implementing programs for post-consumer architectural paint. ACA maintains a controlling interest in PaintCare through the ability to appoint its Board of Directors.

In February 2011, ACA and PaintCare entered into an affiliation agreement whereby ACA charges PaintCare an administrative fee, annually, to cover the following expense categories: allocation of time incurred by PaintCare officers, allocation of other direct labor, and allocation of occupancy and infrastructure costs. The term of the agreement is for one year and automatically renews for one-year terms unless canceled by either party.

PaintCare Inc.

Notes to Financial Statements December 31, 2016

7. Related Party (continued)

For the twelve month period ended December 31, 2016, the total administrative fees charged by ACA to PaintCare were \$1,765,154. At December 31, 2016, PaintCare owed ACA \$707,370, which is recorded as due to affiliate in the accompanying statement of financial position.

8. Income Taxes

PaintCare is recognized as a tax-exempt organization under Internal Revenue Code (IRC) Section 501(c)(3), and is exempt from income taxes except for taxes on unrelated business activities. No tax expense is recorded in the accompanying financial statements for PaintCare, as there was no unrelated business taxable income. Contributions to PaintCare are deductible as provided in IRC Section 170(b)(1)(A)(vi).

Management evaluated PaintCare's tax positions, and concluded that PaintCare's financial statements do not include any uncertain tax positions.

SUPPLEMENTARY INFORMATION

PaintCare Inc.

Schedule of Activities, Organized by Program
For the Twelve Month Period Ended December 31, 2016

	Oregon	California	Connecticut	Rhode Island	Minnesota	Vermont	Maine	Colorado	District of Columbia	General and Administrative	Total
Operating Revenue and Support											
Paint recovery fees	\$ 4,665,094	\$ 35,335,484	\$ 3,692,824	\$ 945,742	\$ 5,461,855	\$ 749,398	\$ 1,596,111	\$ 6,778,509	\$ 105,361	\$ -	\$ 59,330,378
Other income	114,137	-	-	-	-	-	-	-	-	-	114,137
Total operating revenue and support	4,779,231	35,335,484	3,692,824	945,742	5,461,855	749,398	1,596,111	6,778,509	105,361	-	59,444,515
Expenses											
Program and delivery services:											
Collection support	20,627	2,990,073	365,298	95,368	460,906	72,043	144,114	498,367	21,937	-	4,668,733
Transportation and processing	4,532,993	21,367,002	1,836,663	456,335	4,726,037	563,672	801,171	3,516,020	15,209	-	37,815,102
Communications	73,004	4,644,544	468,523	89,798	250,737	10,765	73,203	644,074	20,854	-	6,275,502
Legal fees	4,922	68,089	7,269	4,297	-	-	5,417	-	522	-	90,516
State agency administrative fees	40,000	167,154	20,000	-	42,624	30,000	61,500	240,000	50,000	-	651,278
Other program expenses	172,211	1,034,612	135,947	35,551	144,931	42,398	95,077	173,154	40,130	-	1,874,011
Total program and delivery services	4,843,757	30,271,474	2,833,700	681,349	5,625,235	718,878	1,180,482	5,071,615	148,652	-	51,375,142
General and administrative:											
Legal fees	-	-	-	-	-	-	-	-	-	46,334	46,334
Management fees	-	-	-	-	-	-	-	-	-	1,765,154	1,765,154
Insurance	-	-	-	-	-	-	-	-	-	190,760	190,760
Other expense	-	-	-	-	-	-	-	-	-	2,134,016	2,134,016
Total general and administrative	-	-	-	-	-	-	-	-	-	4,136,264	4,136,264
Total expenses	4,843,757	30,271,474	2,833,700	681,349	5,625,235	718,878	1,180,482	5,071,615	148,652	4,136,264	55,511,406
Change in Net Assets from Operations	(64,526)	5,064,010	859,124	264,393	(163,380)	30,520	415,629	1,706,894	(43,291)	(4,136,264)	3,933,109
Non-Operating Activities											
Loss on disposal of property and equipment	-	-	-	-	-	-	-	-	-	(80,333)	(80,333)
Investment income	-	-	-	-	-	-	-	-	-	1,250,066	1,250,066
Change in Net Assets Before Allocation of G&A Activities and Investment Income	(64,526)	5,064,010	859,124	264,393	(163,380)	30,520	415,629	1,706,894	(43,291)	(2,966,531)	5,102,842
General and administrative allocation	(267,903)	(2,605,134)	(249,933)	(73,605)	(370,899)	(43,757)	(92,891)	(351,687)	(42,078)	4,097,887	-
Investment allocation	-	1,193,169	-	-	(55,318)	(21,112)	(13,986)	32,066	(3,463)	(1,131,356)	-
Total Change in Net Assets	(332,429)	3,652,045	609,191	190,788	(589,597)	(34,349)	308,752	1,387,273	(88,832)	-	5,102,842
Net Assets (Deficit), beginning of period	4,675	36,923,257	2,098,853	257,017	(1,277,932)	(648,787)	(463,922)	727,424	(73,913)	-	37,546,672
Net Assets (Deficit), end of period	\$ (327,754)	\$ 40,575,302	\$ 2,708,044	\$ 447,805	\$ (1,867,529)	\$ (683,136)	\$ (155,170)	\$ 2,114,697	\$ (162,745)	\$ -	\$ 42,649,514

Appendix Section C



Colorado Paint Stewardship Program

Each year about 650 million gallons of architectural paint is sold in the United States. Did you know that about 10 percent goes unused and is available for recycling?

Colorado's Paint Stewardship Law requires the paint manufacturing industry to develop a financially sustainable and environmentally responsible program to manage postconsumer architectural paint.

The program includes education about buying the right amount of paint, tips for using up remaining paint and setting up convenient recycling locations throughout the state.

Paint manufacturers established PaintCare, a nonprofit organization, to run paint stewardship programs in states with applicable laws.

PaintCare Products

These products have fees when you buy them and are accepted for free at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints

Leaking, unlabeled and empty containers are not accepted at drop-off sites.

⊘ Non-PaintCare Products

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Art and craft paints
- Caulk, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Asphalt, tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

For information about recycling and proper disposal of non-PaintCare products, please contact your garbage hauler, local environmental health agency, household hazardous waste program or public works department.



Recycle with PaintCare



COLORADO

Places to Take Old Paint

Paint recycling is more convenient with PaintCare. We set up paint drop-off sites throughout Colorado. To find your nearest drop-off site, use PaintCare's search tool at www.paintcare.org or call our hotline at (855) 724-6809.

How to Recycle

PaintCare sites accept all brands of old house paint, stain and varnish – even if they are 20 years old! Containers must be five gallons or smaller, and a few types of paint are not accepted. See back panel for a list of what you can recycle.

All PaintCare drop-off sites accept up to five gallons of paint per visit. Some sites accept more. Please call the site in advance to make sure they can accept the amount of paint you would like to recycle.

Make sure all containers of paint have lids and original labels, and load them securely in your vehicle. Take them to a drop-off site during their regular business hours. We'll take it from there.



What Happens to the Paint?

PaintCare will make sure that your leftover paint is remixed into recycled paint, used as a fuel, made into other products or properly disposed.

Who Can Use the Program?

People bringing paint from their homes can bring as much latex or oil-based paint as the site is willing to accept.

Businesses (painting contractors and others) can use this program with one restriction: If your business produces more than 220 pounds (about 20-30 gallons) of hazardous waste per month, you may use the drop-off sites for your latex paint only but not for your oil-based paint. Contact PaintCare to learn more about this restriction.

Large Volume Pick-Up

If you have at least 300 gallons of paint to recycle at your business or home, ask about our free pick-up service. Please call for more details or to request an appointment.

PaintCare Fee

PaintCare is funded by a fee paid by paint manufacturers for each can of paint they sell in the state. Manufacturers pass the fee to retailers, who then apply it to the price of paint. Stores can choose whether or not to show the fee on their receipts. Fees are based on the size of the container as follows:

- \$ 0.00 Half pint or smaller
- \$ 0.35 Larger than half pint to smaller than 1 gallon
- \$ 0.75 1 Gallon
- \$ 1.60 Larger than 1 gallon up to 5 gallons

Not a Deposit

The fee is not a deposit – it is part of the purchase price. The fees are used to pay the costs of running the program: recycling, public education, staffing and other expenses.

Contact Us

To learn more or find a drop-off site, please visit www.paintcare.org or call (855) 724-6809.



It's easy to recycle
your leftover paint,
stain and varnish.

Recycle with PaintCare

Find a drop-off site near you:

(855) 724-6809 • www.paintcare.org

Buy right.
Use it up.
Recycle the rest.

Manufacturers of paint created PaintCare, a nonprofit organization, to set up convenient places for you to recycle leftover paint. We're working to provide environmentally sound and cost-effective recycling programs in your state and others with paint stewardship laws.

LEARN MORE

Visit **www.paintcare.org** or follow us on Facebook for tips on how to buy the right amount of paint, store paint properly, use up leftover paint, and find a drop-off site. We also have a free pick-up service for businesses or households with at least 300 gallons of paint to recycle.



**COLORADO START DATE
JULY 1, 2015**

Paint Recycling Program

About the PaintCare Program

PAINTCARE

Paint manufacturers created PaintCare, a non-profit organization to set up convenient places for you to recycle leftover paint. We are setting up drop-off sites throughout Colorado and other states that adopt paint stewardship laws.

PAINTCARE PRODUCTS

These products have fees when purchased and will be accepted for free at PaintCare drop-off sites:

- Latex paints (acrylic, water-based)
- Oil-based paints (alkyd)
- Stains
- Primers and undercoaters
- Shellacs, lacquers, varnishes, urethanes
- Deck and floor paints
- Sealers and waterproofing coatings for wood, concrete and masonry

⊘ NON-PAINTCARE PRODUCTS

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Tar, asphalt, and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaners, etc.)

FEES

The "PaintCare Recovery Fee" is applied to the purchase price of architectural paint sold in the state as required by state law. Fees are based on container size as follows:

Half pint or less	\$ 0.00
More than half pint to less than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
More than 1 gallon up to 5 gallons	\$ 1.60



For more information or to find a place to take your unwanted paint for recycling, please ask for the PaintCare brochure, visit www.paintcare.org or call (855) 724-6809.

Recycle with PaintCare

Counter Mat



WE CAN HELP Recycle YOUR PAINT

www.paintcare.org

PAINT RECYCLING MADE EASY

Paint manufacturers formed PaintCare, a nonprofit organization, to make paint recycling more convenient, cost effective, and environmentally sound. Paint doesn't belong in the trash or down the drain. If you can't use it up, recycle it with PaintCare.

We're setting up locations in your state where you can bring old paint for free all year-round.

PAINTCARE PRODUCTS

(YOU CAN RECYCLE THESE)

These products have fees when you buy them and are accepted for free when you drop them off for recycling:

- Water-based paints (latex, acrylic)
- Oil-based paints (alkyd)
- Stains
- Primers
- Varnishes
- Shellacs
- Lacquers
- Urethanes
- Deck paints
- Floor paints
- Sealers
- Waterproofing coatings

NON-PAINTCARE PRODUCTS

Leaking, unlabeled, and empty containers are not accepted.

- Paint thinners and solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Asphalt, tar, and bitumen-based products
- 2-component coatings
- Coatings used for Original Equipment Manufacturing or shop application
- Any non-coatings (caulk, spackle, cleaner, etc.)

PROGRAM FUNDING

The PaintCare Fee is applied to the purchase price of architectural paint sold in your state as required by law. Fees are based on container size:

Half pint or smaller	\$ 0.00
Larger than half pint to smaller than 1 gallon	\$ 0.35
1 gallon	\$ 0.75
Larger than 1 gallon up to 5 gallons	\$ 1.60

LEARN MORE

Please ask for a PaintCare program brochure, visit www.paintcare.org, or call (855) 724-6809.



Information for Painting Contractors

UPDATED — OCTOBER 2016

Colorado's paint stewardship law affects painting contractors.

A Colorado law passed in 2014 requires manufacturers of paint to set up and operate a paint stewardship program in Colorado. The program is funded by a fee on architectural paint sold in the state. The program sets up drop-off sites at retailers and other locations where households and businesses are able to take most leftover paint, free of charge. The program started July 1, 2015.

Paint Stewardship

The American Coatings Association (ACA) worked with various stakeholders interested in the management of postconsumer paint to develop a Paint Stewardship Program in the United States. PaintCare Inc. is a nonprofit organization established by ACA to implement the program on behalf of paint manufacturers in states that adopt paint stewardship laws. PaintCare currently operates programs in eight states (California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont) and the District of Columbia.

The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each PaintCare state.



Fees and Funding

As required by state law, a paint stewardship assessment (PaintCare Fee) must be added by manufacturers to the wholesale price of all architectural paint sold in the state. This fee is paid by manufacturers to PaintCare to fund setting up drop-off sites for leftover, postconsumer paint and for the transportation, recycling, and proper disposal of that paint. The fees also pay for consumer education and program administrative costs.

Fee may vary from state to state. The Colorado fees per container are as follows:

\$ 0.00 — Half pint or smaller

\$ 0.35 — Larger than half pint to smaller than 1 gallon

\$ 0.75 — 1 Gallon

\$ 1.60 — Larger than 1 gallon to 5 gallons

The law also requires that each distributor and retailer include the PaintCare Fee with their sale price of architectural paint sold in the state. Displaying the fee on invoices and receipts is not mandatory for distributors or retailers; however, PaintCare encourages them to show the fee and list it as PaintCare Fee to aid in customer and dealer education and to ensure transparency.

Notice for Painting Contractors

It is expected that contractors will pass the fees on to their customers in order to recoup the fees they pay on the products.

When estimating jobs, contractors should take these fees into account by checking with your suppliers to make sure the quotes for paint products include the fees. You should also let your customers know that you will be including these fees in your quotes.

New Paint Drop-Off Sites

PaintCare has established more than 140 paint drop-off sites across Colorado. Most drop-off sites are at paint stores. Others may include solid waste transfer stations, recycling centers, and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

Use of Retail Drop-Off Sites by Businesses

Retail sites provide a convenient and no cost recycling option for painting contractors and other businesses. Businesses that generate less than 220 pounds of hazardous waste* per month will be able to use these sites to recycle all program products (both water and oil-based) with some restrictions on quantities per month.

Larger businesses (those that generate more than 220 pounds of hazardous waste per month) may use the drop-off sites for their water-based program products only; they are not able to use the sites for oil-based paint or other solvent-based products.

**220 pounds is about 20-30 gallons of paint. When counting how much hazardous waste you generate in a month, oil-based paint counts (because by law it is a hazardous waste), but latex and other water-based paint does not count toward the 220 pound monthly total.*



Pick-Up Service for Large Volumes

Businesses with at least 300 gallons of postconsumer paint to recycle may qualify to have their paint picked up by PaintCare at no additional cost. To learn more about this service or to request an appointment, please visit www.paintcare.org/pickup or call (855) 724-6809.

Contact

Kevin Lynch
Colorado Program Manager
(720)481-8858
klynch@paint.org

WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold.

PaintCare Products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints (including elastomeric)
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes (single component)
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

Non-Paintcare Products

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar, and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes



DO YOU HAVE AT LEAST 300 GALLONS OF PAINT?

Large Volume Pick-Up (LVP) Service

UPDATED — NOVEMBER 2016

PaintCare offers a free pick-up service to painting contractors, property managers, and others with large amounts of leftover architectural paint.

Who is PaintCare?

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to operate paint stewardship programs on behalf of paint manufacturers in states that pass paint stewardship laws.

Paint Drop-Off Sites

In states with a paint stewardship program, PaintCare's primary effort is to set up conveniently located drop-off sites—places where residents and businesses may take their unwanted paint for no charge. Sites set their own limits on the volume of paint they accept from customers per visit (usually from five to 20 gallons). To find a drop-off site near you, please use PaintCare's site locator at www.paintcare.org or call (855) 724-6809.

Large Volumes Pick-Ups

For those who have accumulated a large volume or stockpile of paint, PaintCare also offers a pick-up service. Large volume means at least 300 gallons, measured by container size (not content). On a case-by-case basis, PaintCare may approve a pick-up for less than 300 gallons if there are no drop-off sites in your area. After two or three pick-ups, you may be switched to a recurring service (see next page).

Drums and Bulk Paint Are Not Accepted

PaintCare only accepts paint in containers that are five gallons or smaller in size. Leave paint in original cans with original labels; do not combine or bulk paint from small cans into larger ones. If you have unwanted paint in drums or containers larger than five gallons, please contact a licensed paint recycling company or a hazardous waste transportation company to assist you.

HOW TO REQUEST A LARGE VOLUME PICK-UP

1. Sort and count your paint

We need to know the number of each container size and the type of products you have, sorted into two categories: (1) water-based paints and stains and (2) oil-based paint and stains and any other program products (sealers and clear top-coat products, such as varnish and shellac).

2. Fill out the LVP Request Form and send it in

Fill out a paper or electronic version of the "Large Volume Pick-Up Request Form" and return it to PaintCare by email, fax, or regular mail. (Visit www.paintcare.org/forms or call PaintCare for the form.)

Scheduling

After reviewing your form, PaintCare staff will either approve your site for a pick-up or inform you of the best place to take your paint if you do not meet the volume requirement. If approved, you will be put in contact with our licensed hauler to schedule a pick-up. It may be several weeks before your pick-up occurs.

On the Day of Your Pick-Up

Sort your products into the two categories noted above and store them in an area that has easy access. *Paint must be in original containers and not leaking.* If the paint is a far distance from where the hauler parks, the path between should be at least four feet wide to accommodate movement of the boxes.



Please plan to have staff available to pack the paint cans into the boxes. The hauler may be able to provide some assistance, but we require your staff to be present and provide labor to pack boxes. Once your paint is properly packed and loaded onto the hauler's truck, you will sign a shipping document and receive a copy for your records. Your paint will then be taken to an authorized processing facility for recycling.

Recurring Service for Large Volume Users

For businesses that generate large volumes of unwanted paint on a regular basis, a service for recurring direct pick-ups is available. With this service, you will be provided with empty bins, then request a pick-up when at least three bins are filled. PaintCare will provide onsite training on how to properly pack the paint, and you will be required to sign a contract with PaintCare.

Limits on Businesses

If your business generates more than 220 lbs. (20-30 gallons depending on the type) of hazardous waste per month or your business has accumulated more than 2,200 lbs., you may use PaintCare's programs (drop-off sites and the pick-up service) for water-based program products only. You will not be able to use the program for oil-based products.

If your business generates less than 220 lbs. of hazardous waste per month and you have not accumulated more than 2,200 lbs. of hazardous waste, you may use PaintCare programs for both water-based program products and oil-based program products. As a business, you will need to certify that you meet this requirement.

Note: When calculating how much hazardous waste you generate in a month, do not count latex paint.

If You Have Products We Don't Accept

The program does not accept all paints (such as aerosols and automotive finishes) or other hazardous waste. If you have solvents, thinners, pesticides, or any non-PaintCare products (see list to right), we recommend that residents contact their local household hazardous waste (HHW) program. Some HHW programs allow businesses to use their program for a modest fee. Otherwise, businesses should contact a licensed hazardous waste transportation company.

What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PAINTCARE PRODUCTS

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

NON-PAINTCARE PRODUCTS

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar, and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes

XXXXXXX

Order Form for PaintCare Print Materials

COLORADO

For free PaintCare brochures, fact sheets, posters and other items

Store Name

Street Address

City/State/Zip

Contact Person

Phone

Email



A



B



C



D



E

How Many?

Item	Description	English	Spanish
A Program Brochure	General information about the PaintCare Program		
B Mini Card	Quick reference to help customers find drop-off sites		
C Painting Contractor Fact Sheet	Information about the program especially for painting contractors		
D Large Volume Pick-Up Fact Sheet	How to request a direct pick-up for 300 gallons or more		
E Program Poster	General PaintCare information on 1 page (8.5 x 11)		

Brochure Holder

Would you like a holder to keep the brochures neat and in one place?

____ yes

____ no

Three Ways to Order

❶ Online: www.paintcare.org/forms

❷ By Phone: (855) 724-6809

❸ Fill out this form and send it to us:

Email: retail@paintcare.org

Fax: (855) 385-2020

Mail: PaintCare, 901 New York Ave NW, Washington DC 20001



Recycle your paint here.

[DURING BUSINESS HOURS ONLY]

ACCEPTABLE

- Latex house paint
- Oil-based house paint
- Primer
- Stains and sealers
- Varnish and shellac
- All brands

NOT ACCEPTABLE

- Paint thinner
- Two-component paints
- Aerosols
- Other chemicals

PLEASE DON'T BRING CONTAINERS THAT ARE

- Leaking
- Unlabeled
- Empty



Recycle with PaintCare

For a complete list of acceptable products, please ask for the PaintCare brochure, call (855) 724-6809 or visit www.paintcare.org.



We are a PaintCare Partner

Fees on the
sale of paint
in Colorado
help pay for
our program.



Recycle with PaintCare

To learn more, please call (855) 724-6809 or
visit www.paintcare.org.



PAINTCARE PRODUCTS

These products have fees when purchased and are accepted for free at drop-off sites:

- Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- Deck coatings, floor paints (including elastomeric)
- Primers, sealers, undercoaters
- Stains
- Shellacs, lacquers, varnishes, urethanes (single component)
- Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- Metal coatings, rust preventatives
- Field and lawn paints



NON-PAINTCARE PRODUCTS

- Paint thinners, mineral spirits, solvents
- Aerosol paints (spray cans)
- Auto and marine paints
- Arts and crafts paints
- Caulking compounds, epoxies, glues, adhesives
- Paint additives, colorants, tints, resins
- Wood preservatives (containing pesticides)
- Roof patch and repair
- Tar and bitumen-based products
- 2-component coatings
- Deck cleaners
- Traffic and road marking paints
- Industrial Maintenance (IM) coatings
- Original Equipment Manufacturer (OEM) (shop application) paints and finishes

Products must be in original containers with original labels. Latex paint that is dried out and "rock hard" is acceptable. Leaking, unlabeled, and empty containers are not accepted.



PRODUCTOS DEL PROGRAMA

Estos productos tienen cargos al comprarlos y se aceptan gratuitamente en los lugares de entrega:

- Pinturas arquitectónicas para interiores y exteriores: látex, acrílica, a base de agua, alquídica, a base de aceite, esmalte (incluidos los revestimientos con textura)
- Revestimientos para terrazas, pinturas para piso (incluso elastómeros)
- Imprimadores, selladores, primera mano
- Tinturas
- Goma lacas, lacas, barnices, uretanos (componente simple)
- Selladores de impermeabilización de concreto/mampostería/madera y repelentes (sin alquitrán o a base de betún)
- Revestimiento de metal, prevención de óxido
- Pinturas para el campo y césped



NO SE INCLUYEN EN EL PROGRAMA

- Diluyentes, alcoholes minerales, solventes de pintura
- Pinturas en aerosol (latas de aerosol)
- Pinturas para autos y embarcaciones
- Pinturas artesanales
- Compuestos de enmasillado, epóxidos, pegamentos, adhesivos
- Aditivos para pinturas, colorantes, tintes, resinas
- Conservantes de madera (que contienen pesticidas)
- Remiendos y reparación de techos
- Alquitrán y productos a base de betún
- Revestimientos de componente doble
- Limpiadores de terrazas
- Pinturas de tráfico y señalización vial
- Revestimientos industriales de mantenimiento (IM, por sus siglas en inglés)
- Pinturas y acabados de fabricantes de equipos originales (OEM, por sus siglas en inglés) (aplicación en la tienda)

Los productos deben estar en sus envases originales. Se acepta pintura de látex que está seca y "dura como una roca." No se aceptan envases vacíos, que tengan fugas, o sin etiqueta.



We're a PaintCare Drop-Off Site

✓ WE ACCEPT

- Latex House Paint
- Oil-Based House Paint
- Primer
- Stains
- Sealers
- Varnish and Shellac

✗ WE CAN'T ACCEPT

- Aerosols (Spray Cans)
- Auto and Marine Paints
- 2-Part Paints
- Road Marking Paint
- Industrial Paint
- Tints and Resins
- Thinner and Solvent
- Caulk and Spackle
- Wood Treatment/Preservatives
- Deck Cleaner
- Tar/Asphalt Products

CONTAINERS

- No larger than 5 gallons
- Must have original labels
- Must not be leaking
- Must have secure lids

NO DUMPING

STOP!

**IT'S ILLEGAL
to dump or abandon
Paint, Oil, or other
Hazardous Waste**



**THIS AREA MAY BE UNDER
VIDEO SURVEILLANCE**

Violators Will Be Prosecuted

Please wait for staff assistance when dropping off leftover paint.

Espere a que le atienda un empleado de la
compañía cuando vaya a desechar pintura sobrante.





Sign Order Form

FOR RETAIL DROP-OFF SITES

Please complete this form and send it to PaintCare. Indicate the quantities you would like below.
Email: retail@paint.org • Fax: (855) 385-2020

Store
Address
City/Zip
Contact Person
Phone/Email

1. No Dumping Sign



- | | |
|--------------------------|-----------------------|
| <input type="checkbox"/> | English 24x36 (Metal) |
| <input type="checkbox"/> | English 12x18 (Metal) |
| <input type="checkbox"/> | Spanish 24x36 (Metal) |
| <input type="checkbox"/> | Spanish 12x18 (Metal) |
| <input type="checkbox"/> | Chinese 24x36 (Metal) |
| <input type="checkbox"/> | Chinese 12x18 (Metal) |

2. Program Products Sign

Detailed list of products covered by PaintCare.



- | | |
|--------------------------|------------------------------------|
| <input type="checkbox"/> | English 24x36 (Metal) |
| <input type="checkbox"/> | English 12x18 (Metal) |
| <input type="checkbox"/> | Spanish 24x36 (Metal) |
| <input type="checkbox"/> | Spanish 12x18 (Metal) |
| <input type="checkbox"/> | Bilingual (Eng/Span) 24x36 (Metal) |
| <input type="checkbox"/> | Bilingual (Eng/Span) 12x18 (Metal) |

3. Program Partner Sign



- | | |
|--------------------------|------------------------------|
| <input type="checkbox"/> | English 24x36 (Metal) |
| <input type="checkbox"/> | English 12x18 (Metal) |
| <input type="checkbox"/> | with A-Frame 24x36 (Plastic) |

4. Acceptable / Non-Acceptable Sign

Simplified list of products covered by PaintCare.



- | | |
|--------------------------|------------------------------------|
| <input type="checkbox"/> | English 24x36 (Metal) |
| <input type="checkbox"/> | English 12x18 (Metal) |
| <input type="checkbox"/> | Bilingual (Eng/Span) 24x36 (Metal) |
| <input type="checkbox"/> | Korean 24x36 (Metal) |
| <input type="checkbox"/> | Korean 12x18 (Metal) |
- * Only available in 24x36

5. Wait for Assistance Sign



- | | |
|--------------------------|---|
| <input type="checkbox"/> | Bilingual (Eng/Span) with A-Frame 24x18 (Plastic) |
|--------------------------|---|

6. Counter Mat

For paint counters and checkout stands.



- | | |
|--------------------------|---------------|
| <input type="checkbox"/> | English 14x19 |
|--------------------------|---------------|



Joint Outreach Projects

UPDATED — FEBRUARY 2017

THE BASICS

Introduction

If you are a local government that has partnered with PaintCare, we offer limited funding support for outreach activities that involve PaintCare.

We are most interested in partnering with you when we are setting up new PaintCare sites, where participation is low, and to promote one-day household hazardous waste events to boost the amount of paint we can collect at one time. We have supported radio, newspaper and direct mail advertising and will consider other media.

Review and Approval

Project budgets and all creative work must be reviewed and pre-approved by PaintCare. Creative work includes text, images, and scripts. When possible, all projects must include PaintCare's website address and logo and mention that people can find PaintCare drop-off sites in other areas (via our website).

Proposal Form

Please complete our Proposal Form for Joint Outreach Projects and email it to pfresina@paint.org or your local PaintCare staff person. The Word and pdf versions of the form can be downloaded from the Waste Facilities section of each state's page at www.paintcare.org.

Flickr

We have lots of artwork and photos you can borrow for creating drafts at www.flickr.com/photos/paintcare/, but please be sure to ask for permission to use them in your final design.

WHAT WE ASK OF YOU

Print-Based

For print materials (brochures, postcards, etc.) you will be responsible for sending artwork files to your printer, coordinating mailings, and distribution. After the project is completed, along with your invoice, we ask for a description of how, when, and where the piece was distributed or used, and an electronic copy of the final piece.

Newspaper

For newspaper ads, you will be responsible for sending artwork files to the newspaper and scheduling. At the start of the project, we ask you to provide PaintCare with draft text, dimensions and due dates for the ads. After the project is completed, we ask for a list of run dates for each newspaper and a scan or clipping of each ad.

Radio

For radio advertising, you will be responsible for providing the pre-approved scripts to the stations and handling scheduling. After the project is completed, along with your invoice, we ask you to provide text of the final script with a list of run dates and times.

Other

For other types of projects, we will ask you for similar things – you will coordinate everything and send PaintCare supporting documentation along with your invoice so we have a record of the projects and examples to show others.

DESIGN ASSISTANCE

PaintCare can provide assistance with basic layout and graphic design using our in-house staff. When we provide this type of assistance we will provide electronic files for you to send for printing or ad placement. Other than editing and commenting on scripts, we do not provide in-house assistance with audio or video production.

Please allow plenty of time for project planning, approvals, and some back-and-forth editing. Depending on the time of year, this may take 4-8 weeks.

REIMBURSEMENT

PaintCare provides reimbursements for pre-approved projects only. We do not provide money up front, pay vendors directly, or accept requests for reimbursements on projects that have already been completed. Generally PaintCare will reimburse for half of the total direct costs for pre-approved projects; however, we might offer a different amount based on how much of the message is dedicated to PaintCare, our budgets, and our other outreach taking place in your area.

To be reimbursed, send an invoice from your government agency, samples of the final pieces, and copies of invoices from your vendors to Paul Fresina at pfresina@paint.org and copy paintcare@bill.com to expedite payment. The "To:" space on the invoice should be addressed to PaintCare Inc., 901 New York Ave NW Suite 300, Washington DC, 20001. In the space for purchase orders please write "5839." See sample invoice below.

{Sample Invoice}

Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

February 17, 2017

Invoice: 2452187

Purchase Order: 5839

Paul Fresina
PaintCare Inc.
901 New York Ave NW Suite 300
Washington DC, 20005

Description:

- Newspaper ad promoting one day event held in Anytown on May 1, 2016
- Three 5x5 ads ran on April 13, 20, 17 in the County Journal
- Total invoices from newspapers: \$1,487.00
- Invoice and copy of one ad are attached
- Per prior discussion, PaintCare agreed to reimburse county for \$750
- Contact person: Marie Chen, 202-555-1212

Invoice Amount: \$750.00

Remit to: Environmental Services Program
Washington County
123 Government Way
Anytown, State 55776

Suggestions on How to Link to PaintCare

A. LONG VERSION



Do you have only paint, stain and varnish to recycle?

Many paint stores now take back house paint (including stain and varnish) year-round during their regular business hours as part of the PaintCare program. If the only household hazardous wastes you have for recycling or disposal are paint, finding a place to take them is now easier and more convenient in our community. [Note: these sites do not accept non-paint products such as thinner, solvents, spackle, pesticides, or cleaning chemicals.]

The {state name} Paint Stewardship Program is run by PaintCare, a nonprofit organization funded by a nominal fee on the price of new paint. Residents and most businesses from any part of the state may use any PaintCare retail location. PaintCare also offers a pick-up service if you have at least 300 gallons of unwanted paint.

There is no charge when you drop off your paint or have it picked up. To find participating drop-off locations, learn more about the pick-up service, or find out which products are accepted, please visit **www.paintcare.org** or call **(855) 724-6809**.

B. SHORT VERSION



Do you have only paint, stain and varnish to recycle?

Many paint stores now take back paint, stain, and varnish year-round during their regular business hours as part of the PaintCare program. The program is free for all residents and most businesses. To find participating drop-off locations and details about which products are accepted, please visit **www.paintcare.org** or call **(855) 724-6809**.

IMAGES FOR DOWNLOAD

<http://www.paintcare.org/partnerlink/>



How Does the Colorado Paint Stewardship Program Affect Paint Retailers?

UPDATED — OCTOBER 2016

Colorado's paint stewardship law requires paint manufacturers to set up and operate a Paint Stewardship Program in the state. Funding for the program comes from a fee applied to the price of architectural paint sold in Colorado. The program started in July 2015.

Paint Stewardship Program in Colorado

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. The Colorado program is required by state law, but it is designed and operated by the paint manufacturing industry through PaintCare.

Convenient Paint Recycling

PaintCare's primary effort is to set up paint drop-off sites in PaintCare states to make it more convenient for households and businesses to recycle paint. In addition to retailers, PaintCare sites may include municipal household hazardous waste facilities and drop-off events, solid waste transfer stations, and landfills. There are currently more than 1,700 paint drop-off sites across eight states (California, Colorado, Connecticut, Oregon, Maine, Minnesota, Rhode Island, and Vermont) and the District of Columbia.

Participation as a Drop-Off Site is Voluntary

Paint retailers that would like to be drop-off sites can participate if they have space for paint storage bins and can provide minimal staff time to accept paint from the public. By doing so, retailers can increase foot traffic and sales, and provide a new service for their community. They make it convenient for their customers to recycle leftover paint and help provide relief to local government programs that currently manage leftover paint. PaintCare provides storage bins, supplies, and site training. PaintCare also pays for paint transportation and recycling and promotes the sites to the local community.

REQUIREMENTS OF RETAILERS

1. Check Registered Manufacturers and Brands

Retailers may not sell architectural paints in Colorado that are not registered. Paint manufacturers must register their company with PaintCare, and they must register all architectural paint brands they sell in the state. PaintCare publishes lists of registered manufacturers and brands so that retailers can check to see that the products they sell are registered. Please visit www.paintcare.org/lists to view registration lists.



2. Pass on the Stewardship Fee

The law requires that a stewardship fee (PaintCare Fee) be applied by manufacturers to the wholesale price of all architectural paint sold in Colorado. This fee pays for all aspects of running the program. The fee is paid by manufacturers to PaintCare and then passed to their dealers. Retailers will see the PaintCare Fee on invoices from suppliers. The law also requires that retailers and distributors apply the fee to the price of architectural paint they sell. The fees paid by the customers to the retailers offsets the fees charged to the retailers. All manufacturers, distributors, and retailers that sell architectural paint in Colorado must pay the fee and pass it down to their dealers, ensuring a level playing field for all parties.

3. Provide Information to Customers

Paint retailers in Colorado must provide customers with information regarding the program and how paint is managed. PaintCare has developed the materials, ensured they meet state requirements, and provides them free of charge to all paint retailers and others wishing to distribute them.

COMMON QUESTIONS ABOUT FEES

How much are the fees?

The fees are based on container size as follows:

\$ 0.00 — Half pint or smaller

\$ 0.35 — Larger than half pint to smaller than 1 gallon

\$ 0.75 — 1 Gallon

\$ 1.60 — Larger than 1 gallon to 5 gallons

How are the fees calculated?

Fees are set to cover the cost of a fully operating program. PaintCare estimates the annual sales of architectural paint in each state, and divides the estimated annual expenses of the program by the estimated number of containers to be sold, adjusted for container size, and determined a fee per size that will provide the budget needed to fund the program. PaintCare is a nonprofit organization and operates programs on a state-by-state basis, so the fees

may increase or decrease and be different from state to state.

Is sales tax applied to the fee, itself?

Yes. The fee is part of the purchase price; therefore, sales tax is collected on the fee.

Must we show the fee on receipts?

No, but most stores show the fee in order to explain the price increase. PaintCare encourages retailers to show the fee to increase awareness of the program.

Is the fee a deposit to be returned to customers?

No, the fee is not a deposit. Fees are used entirely to cover the expenses of running the program. Fees are not given back as a deposit for the return of paint or empty paint cans — a common misunderstanding.

Do we refund the fee if a product is returned?

Yes, the fee should be refunded because it is part of the purchase price.

How does the public know about the fee?

PaintCare provides materials for retailers to distribute to the public to help explain the purpose of the fee, how the program works, and how to find a paint drop-off location. Before the program started, PaintCare provided public information materials to all paint retailers. Additional materials can be ordered as needed for no charge. In addition to retailer information, PaintCare works with contractor associations to get information to professional painting contractors, and conducts general outreach including newspaper, radio, television, and on-line advertising.

What products are covered?

Architectural paints include most house paints, stains, and clear coatings (e.g., varnish and shellac). For a definition of architectural paint for the purposes of this program or for examples of PaintCare and non-PaintCare products, please contact PaintCare or visit our website.



Become a Retail Drop-Off Site for Paint

UPDATED — OCTOBER 2016

The PaintCare Program makes it easy for paint retailers to provide a convenient and valuable service for their community.

A state law passed in 2014 requires paint manufacturers to set up and operate a paint stewardship program in Colorado. The new law requires paint retailers to add a stewardship assessment (fee) to architectural paint products and to make sure they are not selling unregistered brands of architectural paint. Retailers may also volunteer to be paint drop-off sites. Retailers that would like to learn more about what it takes to join the program to be drop-off sites are encouraged to contact PaintCare for details.

Paint Stewardship Program in Colorado

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to implement this program on behalf of paint manufacturers in PaintCare States (those that adopt paint stewardship laws). PaintCare operates programs in California, Colorado, Connecticut, District of Columbia, Maine, Minnesota, Oregon, Rhode Island, and Vermont.



Convenient Paint Recycling

PaintCare's primary effort is to establish paint drop-off sites throughout each PaintCare state to provide convenient recycling options for the public. The program allows households and businesses to return unused architectural paint to drop-off locations throughout each PaintCare state.

PaintCare has established more than 1,700 paint drop-off sites in eight states and the District of Columbia. Most drop-off sites are at paint stores. Other sites include solid waste transfer stations and government-sponsored household hazardous waste programs. Participation as a drop-off site is voluntary.

Stores that would like to become a drop-off site can fill out the Interest Form available in the Retailers Section of www.paintcare.org/co.

Benefits to Retailers

There are many benefits to becoming a drop-off site.

As a participating retailer, you will:

- ◆ Make recycling of leftover paint more convenient for your customers
- ◆ Support the paint industry's effort to lead the way in being responsible for end-of-life management of its own products
- ◆ Promote your store as environmentally responsible
- ◆ Increase customer foot traffic and sales
- ◆ Help relieve local government of their cost of managing leftover paint
- ◆ Help prevent the improper disposal of paint in your community

PaintCare Provides

- ◆ Listing of your store as a drop-off site on our website, and in advertisements and promotional materials
- ◆ Paint storage bins
- ◆ Transportation and recycling services for the collected paint
- ◆ Training materials and staff training at your site
- ◆ Program brochures, signage and customer education materials
- ◆ Spill kits

Drop-Off Site Responsibilities

- ◆ Provide secure storage area for paint storage bins
- ◆ Accept all brands of leftover PaintCare products from the public during operating hours
- ◆ Place unopened PaintCare products in storage bins
- ◆ Keep storage bins neat and properly packed
- ◆ Complete minimal paperwork related to tracking outgoing paint shipments
- ◆ Ensure staff are trained in PaintCare program guidelines and operating procedures
- ◆ Display “drop-off site” signs in store window and display consumer education materials

Contact

Kevin Lynch
Colorado Program Manager
(720)481-8858
klynch@paint.org

WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold.

PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints (including elastomeric)
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes (single component)
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

Non-PaintCare Products

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes



About PaintCare Fees

UPDATED — MARCH 2017

Laws in eight PaintCare States require retailers to add a stewardship assessment to architectural paint products and make sure they are not selling unregistered brands of architectural paint.

Paint Stewardship Programs

PaintCare Inc. is a nonprofit organization established by American Coatings Association to implement paint stewardship programs on behalf of paint manufacturers in states and the District of Columbia that pass paint stewardship laws. The main goals of the program are to decrease paint waste and recycle more postconsumer paint by setting up convenient drop-off sites in each state.

1. What is the Recovery Fee and how does it work?

The PaintCare program is funded through a paint stewardship assessment called the PaintCare Fee – fees are applied to the purchase price of architectural paint. The fees fund collection, transportation, and processing of unused postconsumer paint, public education about proper paint management, and administrative costs. The fee is paid to PaintCare by paint manufacturers. This fee is then added to the wholesale and retail purchase price of paint, passing the cost of managing postconsumer paint to everyone who purchases paint. This reduces municipal and state government costs for paint management and provides a funding source for a more convenient, statewide paint management program.

2. Do retailers have to pass on the fee?

Yes, each state's or jurisdiction's law requires retailers to pass on the fee to consumers, ensuring a level playing field for all parties.

3. What are the fees?

Fees are based on container size and vary by state or jurisdiction, as shown here.

California, Colorado, Connecticut, Maine, Oregon and Rhode Island

\$ 0.00 - Half pint or smaller
\$ 0.35 - Larger than half pint to smaller than 1 gallon
\$ 0.75 - 1 gallon
\$ 1.60 - Larger than 1 gallon up to 5 gallons

District of Columbia (as of November 1, 2016)

\$ 0.00 - Half pint or smaller
\$ 0.45 - Larger than half pint to smaller than 1 gallon
\$ 0.95 - 1 gallon up to 2 gallons
\$ 1.95 - Larger than 2 gallons up to 5 gallons

Minnesota (effective September 1, 2017)

\$ 0.00 - Half pint or smaller
\$ 0.49 - Larger than half pint to smaller than 1 gallon
\$ 0.99 - 1 gallon up to 2 gallons
\$ 1.99 - Larger than 2 gallons up to 5 gallons

Vermont (as of August 1, 2016)

\$ 0.00 - Half pint or smaller
\$ 0.49 - Larger than half pint to smaller than 1 gallon
\$ 0.99 - 1 gallon
\$ 1.99 - Larger than 1 gallon up to 5 gallons

4. How are fees calculated?

Fees are set to cover the cost of a fully implemented program. PaintCare estimates annual sales of paint in each state and then divides the cost of the program in that state by the number of containers sold in that state. Next, the fees are adjusted based on container size by taking into consideration the typical percentage of unused paint for each size (e.g., the percentage of unused paint from one five-gallon container is typically less than from five one-gallon containers).

PaintCare is a nonprofit organization, so the fees may be decreased if set at a level beyond what is needed to cover program expenses. Likewise, the fees may be increased if PaintCare does not collect enough money to cover the costs to operate the state program.

5. Are retailers required to show the fee on receipts?

No, but PaintCare encourages retailers to do so and to display it as PaintCare Fee to aid in consumer education. Most stores choose to show the fee on their receipts in order to inform the consumer about the PaintCare program and to explain the price increase.

6. Do retailers return the fee if someone returns a product?

Yes. The fee should be returned as part of the purchase price.

7. Is the fee taxable?

Yes, the fee is part of the purchase price of paint. Sales tax is collected on the fee, except in a state that does not have a sales tax, such as Oregon.

8. Is the fee to be applied to paint sold to customers who are exempt from sales taxes?

Yes, government agencies and other organizations that are exempt from sales taxes in PaintCare States (except for Oregon which has no sales tax) must still pay the fee, because it is part of the price of paint.

9. Is the fee a deposit that is returned to customers when they bring paint to a drop-off site?

No, the fee is not a deposit. The fees are used entirely to cover the cost of running the program.

10. Do retailers add the fee on sales starting on the first day of the program (i.e., on inventory purchased before the first day) even though they did not pay fees on inventory to the distributor or manufacturer?

[For new programs] Yes, in order to provide for a hard start date, retailers must add the fee on all inventory sold on or after the start date of the program. Fees collected on existing inventory stay with the retailer; they are not paid back to the distributor or manufacturer.

11. How does the public know about the fee?

PaintCare provides public education materials to retailers. These materials explain the purpose of the fee, where to take paint for recycling, and other information about the program. When a new state program begins, PaintCare mails a "starter pack" of materials to retailers. As needed, retailers may order additional free materials from PaintCare. In addition to retailer information, PaintCare works with contractor associations to get information to trade painters, and conducts general outreach including newspaper, radio, television, and on-line advertising.

12. How do we as a retailer know what products to put the fee on?

Your supplier's invoice should indicate that you are being charged the fee, so you simply pass on the fee for those items. Additionally, PaintCare and each state's oversight agency list all architectural paint manufacturers and brands that are registered for the program on their websites. Retailers may not sell brands that are not registered with the program. If your store sells architectural coatings that are not on the list of registered products, please notify PaintCare so we can contact the manufacturer to get them registered.

13. What Products Are Covered?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold. PaintCare Products include interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings. For a detailed list of PaintCare and non-PaintCare products, please see PaintCare's "Products We Accept" Web page.



Information for Solid Waste Transfer Stations, Recycling Facilities and Landfills

UPDATED — OCTOBER 2016

Colorado's paint stewardship law supports paint collection activities at solid waste transfer stations, recycling facilities and landfills.

A law passed in June 2014 requires paint manufacturers to establish a paint stewardship program in Colorado. Sites that participate can save money on paint management costs and expand services to their customers.

Paint Stewardship Program in Colorado

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws.

Colorado is the eighth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in eight states (California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont) and the District of Columbia.



Making Paint Recycling More Convenient

PaintCare has established drop-off sites statewide for households and businesses to take leftover architectural paint. Although most drop-off sites are paint retailers, household hazardous waste (HHW) facilities, solid waste transfer stations, recycling facilities, and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs covered by PaintCare. Facilities that would like to become a drop-off site can fill out the Interest Form available in the Waste Facilities section of www.paintcare.org/co.

Benefits to Drop-Off Sites

- ◆ Make recycling of leftover paint more convenient for your community
- ◆ Save money on paint generated at your site or managed through load check programs
- ◆ Help your state conserve resources and keep paint out of the solid waste stream

PaintCare Partners Receive

- ◆ Storage bins for paint
- ◆ Free paint transportation and processing services
- ◆ Staff training at your site
- ◆ Program brochures and site signage
- ◆ Publicity of your site (optional)
- ◆ Optional: Offer paint in good condition to the public for reuse, and receive a reimbursement based on either volume (\$1.60 per gallon) or by container (30 cents per quart container, \$1.20 per one-gallon container, and \$6.00 per five-gallon container). See our factsheet Reuse Programs Compensation and Reporting for details.

Drop-Off Site Responsibilities

- ◆ Provide secure storage area for cubic yard boxes or drums
- ◆ Accept PaintCare products from the public during normal operating hours
- ◆ Properly pack PaintCare products in collection bins
- ◆ Assist with loading and unloading of full and empty storage bins
- ◆ Complete minimal paperwork to track outgoing paint shipments
- ◆ Ensure staff are trained in PaintCare guidelines and safe operating procedures

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Households and businesses are often instructed to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, latex will be recycled to the maximum extent possible.

Will PaintCare Require Operational Changes?

No. Your facility may continue to put restrictions on who can access the paint collection program at your site. If your facility only services a specific geographic region (e.g., specific towns, cities or counties), you will not be required to service customers that live outside of your service area. Similarly, if your facility is not permitted to take business waste, you will not be required to do so. (PaintCare retail sites accept paint from anyone in the state, and from both households and businesses.)

Contact

Kevin Lynch
Colorado Program Manager
(720)481-8858
klynch@paint.org

WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold.

PaintCare products include interior and exterior architectural coatings sold in containers of five gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints (including elastomeric)
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes (single component)
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

Non-PaintCare Products

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes



Information for HHW Programs

UPDATED — OCTOBER 2016

Colorado's Paint Stewardship

Law benefits household hazardous waste programs.

A law passed in June 2014 requires paint manufacturers to establish a paint stewardship program in Colorado. Household hazardous waste (HHW) programs that participate can save money on paint management costs. Program funding comes from a *PaintCare Fee* applied to each container of architectural paint sold in Colorado when the program started in July 2015.

Paint Stewardship Program in Colorado

PaintCare Inc. is a nonprofit organization established by the American Coatings Association to implement state-mandated paint stewardship programs on behalf of paint manufacturers in states that adopt paint stewardship laws. Colorado is the eighth state to pass such a law. Although this program is required by state law, it is designed and operated by the paint manufacturing industry. PaintCare currently operates programs in eight states (California, Colorado, Connecticut, Maine, Minnesota, Oregon, Rhode Island, and Vermont) and the District of Columbia.

Designing a Program for Colorado

The law required PaintCare, on behalf of paint manufacturers, to submit a comprehensive Program Plan to the Colorado Department of Public Health and Environment by January 1, 2015. PaintCare organized a series of stakeholder meetings to present the goals and design of the program and to receive input from HHW programs and other stakeholders.

Making Paint Recycling Convenient

PaintCare has established drop-off sites throughout the state for residents and businesses to take leftover architectural paint. Although most drop-off sites are at paint retailers, HHW programs, solid waste transfer stations, recycling centers, and landfills may also volunteer to be PaintCare drop-off sites and have their paint transportation and recycling costs paid by PaintCare. Facilities that would like to become a drop-off site can fill out the Interest Form available in the Waste Facilities section of www.paintcare.org/co.

Benefits of Partnering with PaintCare

- ◆ Save on paint transportation and recycling costs
- ◆ Conserve resources and keep paint out of the solid waste stream
- ◆ Make recycling of leftover paint more convenient for your community

PaintCare Partners Receive

- ◆ Staff training at your site
- ◆ Paint collection bins
- ◆ Free paint transportation and processing services
- ◆ Compensation for value-added services including paint reuse programs, bulking of oil-based paint, and other services
- ◆ Publicity of HHW site or event (optional)



Drop-Off Site Responsibilities

- ◆ Provide secure storage area for cubic yard boxes or drums
- ◆ Accept PaintCare products from the public during normal operating hours
- ◆ Properly pack PaintCare products in collection bins
- ◆ Assist with loading and unloading of full and empty storage bins
- ◆ Complete minimal paperwork to track outgoing paint shipments
- ◆ Ensure staff are trained in PaintCare guidelines and safe operating procedures

Will PaintCare Require Operational Changes?

- ◆ If your program does not currently accept latex paint, PaintCare will not require you to do so. If you wish to start accepting latex, PaintCare will cover the transportation and processing costs.
- ◆ If your program does not currently accept paint from businesses, PaintCare will not require you to do so. If you wish to start accepting paint from businesses, PaintCare will cover the transportation and processing costs.
- ◆ HHW programs may continue to put restrictions on who can use their programs, e.g., to residents of certain towns or cities. (PaintCare retailers accept paint from anyone in the state.)

Water-Based (Latex) Paint is a Resource

An important goal of PaintCare is to conserve resources and increase the amount of paint that is recycled. Not all HHW programs accept water-based paint because it is expensive to manage and is not classified as hazardous. Residents and businesses are often told to let water-based paint dry out and then dispose of the dry paint in the trash. Through the PaintCare program, all paint, including latex paint, will be recycled to the maximum extent possible.

Contact

Kevin Lynch
Colorado Program Manager
(720)481-8858
klynch@paint.org

WHAT PRODUCTS ARE COVERED?

The products accepted at PaintCare drop-off sites are the same products that have a fee when they are sold.

PaintCare Products include interior and exterior architectural coatings sold in containers of 5 gallons or less. However, they do not include aerosol products (spray cans), industrial maintenance (IM), original equipment manufacturer (OEM), or specialty coatings.

PaintCare Products

- ◆ Interior and exterior architectural paints: latex, acrylic, water-based, alkyd, oil-based, enamel (including textured coatings)
- ◆ Deck coatings, floor paints (including elastomeric)
- ◆ Primers, sealers, undercoaters
- ◆ Stains
- ◆ Shellacs, lacquers, varnishes, urethanes (single component)
- ◆ Waterproofing concrete/masonry/wood sealers and repellents (not tar or bitumen-based)
- ◆ Metal coatings, rust preventatives
- ◆ Field and lawn paints

Non-Paintcare Products

- ◆ Paint thinners, mineral spirits, solvents
- ◆ Aerosol paints (spray cans)
- ◆ Auto and marine paints
- ◆ Art and craft paints
- ◆ Caulking compounds, epoxies, glues, adhesives
- ◆ Paint additives, colorants, tints, resins
- ◆ Wood preservatives (containing pesticides)
- ◆ Roof patch and repair
- ◆ Asphalt, tar, and bitumen-based products
- ◆ 2-component coatings
- ◆ Deck cleaners
- ◆ Traffic and road marking paints
- ◆ Industrial Maintenance (IM) coatings
- ◆ Original Equipment Manufacturer (OEM) (shop application) paints and finishes



Reuse Programs – Compensation & Reporting

UPDATED — OCTOBER 2016

PaintCare encourages household hazardous waste programs, reuse stores and others to operate paint reuse programs (i.e., swap shops or exchanges). Reuse programs return good quality unused paint to the local community at low or no cost. Reuse is a preferred method of waste management.

To encourage reuse, PaintCare will compensate paint drop-off sites operating a reuse program under a contract with PaintCare. PaintCare allows two different reporting methods by container or by volume as described here.

Operating a Reuse Program

Any PaintCare products (qualifying paint, stain and varnish as defined by PaintCare – please see www.paintcare.org/products-we-accept) that are distributed through these reuse programs must be in their original container, have an original label, and be in good physical and aesthetic condition. Contents must be liquid and relatively new. Containers should be closed securely before being placed in the reuse storage area. Customers must sign a waiver form explaining that the paint is taken “as is” with no guarantee of quality or contents. The customer is required to read, complete and sign the form, and site staff members are required to verify and record what has been taken by the customer.



Reuse room at the Household Hazardous Waste Facility at the Yolo County Central Landfill in Woodland, CA.

Method 1. Track and Report by Container

To track and report by container size, the following applies:

- ◆ Containers must be at least 50% full
- ◆ The number of containers distributed for reuse must be reported in three size categories for both latex and oil-based (total of 6 categories)
- ◆ Compensation is not provided for paint containers smaller than 1 quart
- ◆ The following compensation rates apply:

\$6.00 per 5-gallon container

\$1.20 per 1-gallon container

\$0.30 per quart container

The site does not need to track or report the actual volume of paint in the containers. Under this model, even though containers may be between 50% and 100% full, PaintCare will assume an average of 75% full when reporting reuse volumes in annual reports to state agencies.

Method 2. Track and Report by Volume

To track and report by volume (gallons), the following applies:

- ◆ Containers may contain any amount of paint in them
- ◆ The site must determine and report the total gallons of latex paint and the total gallons of oil-based paint distributed for reuse
- ◆ Compensation is provided at \$1.60 per gallon

The site must track and report the actual volume of paint in the containers using an internal methodology (e.g., weigh the cans on a scale, estimate weight by hand, do visual inspection). The methodology must be provided to PaintCare upon request.

Colorado Paint Usage & Disposal Surveys

Notes:

Online surveys conducted using SurveyMonkey. Blue numbers indicate the number of respondents.

Questions 2, 3 and 4 allowed more than one answer; percentages are calculated using the number of respondents

0 indicates the question was asked, but there were no responses with that answer.

NA indicates the survey that year did not include the question.

Surveys were conducted in December each year.

	2014		2015		2016	
	Percent	Count	Percent	Count	Percent	Count
1. How much leftover paint is in your home?		208		229		264
None	32.7	68	34.1	78	26.9	71
Less than 1 gallon	10.1	21	10.9	25	25.4	67
1-5 gallons (would fit in a cardboard box)	36.5	76	30.1	69	33.7	89
5-15 gallons (would fit in a shopping cart)	15.9	33	20.5	47	8.0	21
15-30 gallons (would fit in two shopping carts)	1.9	4	0.4	1	1.1	3
More than 30 gallons	0.0	0	0.0	0	0.0	0
Yes, but I don't know how much	2.9	6	3.9	9	4.9	13
2. Where did the paint come from? (check all that apply)		139		151		193
I did some painting myself and had some leftover	77.0	107	72.8	110	75.1	145
I hired someone to paint and they left it behind.	30.9	43	24.5	37	10.9	21
I found it in my home/business when I moved in	31.7	44	33.1	50	22.8	44
I am a painting contractor and it is from one of my jobs	0.7	1	0.7	1	1.6	3
I don't remember where the paint came from	4.3	6	5.3	8	5.7	11
Other	0.7	1	2.6	4	3.1	6
3. What did you do with leftover paint? (check all that apply)		207		229		264
Poured it down the drain	0.0	0	0.4	1	0.0	0
Put can(s) of liquid paint in the trash	2.9	6	3.5	8	5.3	14
Dried out the paint and put it in the trash	38.2	79	18.8	43	14.4	38
Stored it in the basement or garage intend to use	52.2	108	26.2	60	37.5	99
Took it to a paint store	3.4	7	1.7	4	6.4	17
Took it to a household hazardous waste event or facility	29.5	61	20.1	46	14.0	37
Gave it away to a family, friend or community organization	19.8	41	3.5	8	5.7	15
Left it behind when I moved	14.5	30	2.2	5	3.0	8
I don't know	5.8	12	6.1	14	4.2	11
I have never stored or disposed of leftover/unwanted paint	12.1	25	15.7	36	8.7	23
Other	0.5	1	1.7	4	0.8	2
4. If you had unwanted paint, what would you do with it?		208		229		264
Pour it down the drain	0.5	1	0.4	1	0.0	0
Put can(s) of liquid paint in the trash	1.9	4	4.4	10	4.5	12
Dry out the paint and put it in the trash	22.1	46	20.5	47	18.9	50
Take it to a paint store	3.4	7	10.5	24	31.4	83
Take it to a household hazardous waste event or facility	39.4	82	35.4	81	31.1	82
Give it away to a family, friend or organization	17.3	36	14.0	32	23.1	61
I don't know	14.9	31	12.2	28	15.2	40
Other	0.5	1	2.6	6	3.8	10
5. Did you know that paint can be recycled?		208		229		264
Yes	38.5	80	37.6	86	45.5	120
No	61.5	128	62.4	143	54.5	144

6. Have you ever taken paint to be recycled/disposed? If yes, when?		208		229		264
No	70.2	146	78.6	180	69.7	184
Yes, at some point during the past year	6.7	14	3.9	9	9.5	25
Yes, more than one year ago	23.1	48	17.5	40	20.8	55

7. Do you know where to take unwanted paint?		208		229		264
No	67.3	140	75.5	173	30.3	80
Yes	32.7	68	24.5	56	69.7	184
If yes, where? (please specify)		45		32		80

Responses to "If yes, where?" in December 2016:

Bould Community Disposal	Household Hazardous Waste Facility (12)
Community center	Jefferson County Recycling Center (2)
Ecocycle	Landfill / Dump (7)
El Paso County Hazardous Waste Facility (3)	Larimer County Landfill & Recycling Center (2)
Fort Collins Household Hazardous Waste Facility	Paint Store (16)
GreenSheen Paint Recycling Facility	Recycling Facility (7)
Habitat for Humanity / Restore (2)	Transfer Station
Hardware Store (6)	Western Disposal Waste Site
Household Hazardous Waste Event (7)	

8. How far is the closest paint store?		208		229		264
Less than 1 mile	22.6	47	18.8	43	13.3	35
1-5 miles	56.7	118	59.0	135	62.1	164
5-10 miles	8.7	18	13.5	31	13.3	35
10-20 miles	2.4	5	2.2	5	4.2	11
20-30 miles	3.4	7	0.9	2	1.5	4
Not sure	6.3	13	5.7	13	5.7	15

9. How far would you drive to recycle or dispose of unwanted paint?		208		229		264
20-30 miles	11.5	24	6.1	14	8.7	23
10-20 miles	14.4	30	19.2	44	31.1	82
5-10 miles	32.2	67	41.5	95	29.5	78
1-5 miles	25.5	53	22.3	51	19.7	52
Less than 1 mile	2.9	6	3.1	7	1.9	5
Not sure	13.5	28	7.9	18	9.1	24

10. What county do you live in?		155		226		264
Adams	3.2	5	5.3	12	8.3	22
Arapahoe	8.4	13	11.1	25	9.8	26
Archuleta	0.0	0	0.0	0	0.8	2
Boulder	10.3	16	6.6	15	4.9	13
Broomfield	2.6	4	2.2	5	0.8	2
Chaffee	2.6	4	0.4	1	0.4	1
Clear Creek	0.6	1	0.9	2	0.4	1
Custer	0.6	1	0.0	0	0.0	0
Delta	0.0	0	0.9	2	0.4	1
Denver	14.2	22	15.9	36	12.9	34
Douglas	7.1	11	5.8	13	3.8	10
Eagle	0.0	0	0.4	1	1.1	3
El Paso	11.0	17	10.6	24	13.3	35
Elbert	1.3	2	0.4	1	0.0	0
Freemont	0.0	0	0.0	0	1.1	3
Garfield	0.0	0	0.4	1	0.4	1

Grand	0.0	0	0.0	0	0.4	1
Gunnison	0.0	0	0.4	1	0.0	0
Jackson	0.0	0	0.0	0	0.4	1
Jefferson	13.5	21	11.1	25	11.0	29
Lake	0.0	0	0.0	0	0.4	1
La Plata	1.3	2	1.3	3	0.4	1
Larimer	10.3	16	9.7	22	10.2	27
Las Animas	0.0	0	1.3	3	0.0	0
	0.0	0	0.0	0	0.4	1
Logan	0.0	0	0.4	1	0.8	2
Mesa	1.3	2	2.2	5	2.7	7
Montezuma	0.0	0	0.0	0	0.4	1
Montrose	0.6	1	0.4	1	0.8	2
Morgan	0.0	0	0.0	0	0.8	2
Otero	0.0	0	0.0	0	1.5	4
Ouray	0.6	1	0.0	0	0.0	0
Park	1.3	2	0.9	2	0.0	0
Pitkin	0.0	0	0.4	1	0.4	1
Prowers	0.6	1	0.0	0	0.8	2
Pueblo	3.2	5	3.5	8	3.4	9
Routt	0.6	1	0.0	0	0.0	0
Summit	1.3	2	0.9	2	0.4	1
Teller	0.0	0	0.4	1	0.8	2
Weld	3.2	5	5.8	13	6.1	16

Note: In 2014 we asked respondents to type in their county, rather than choose from a list; 54 people did not enter their county. Their responses are not used in the total for percentage calculations in order to have relative numbers for those who responded. The counties with no responses for all three years are not listed. In 2015, three respondents skipped this question.

11. How would you describe the place where you live?

206

229

264

Urban / Major City	21.4	44	24.0	55	25.4	67
Suburban	48.5	100	48.0	110	48.5	128
Small City or Town	17.5	36	16.6	38	16.7	44
Rural / Countryside	12.6	26	10.0	23	9.1	24
Other (please specify)	0.0	0	1.3	3	0.4	1

12. Where do you live?

206

229

264

Single-family house	72.8	150	71.2	163	65.2	172
Two or three-family house	3.9	8	3.9	9	6.4	17
Condominium or apartment building with many units	20.4	42	21.8	50	23.9	63
Manufactured or Mobile Home	1.9	4	1.3	3	2.3	6
Other (please specify)	1.0	2	1.7	4	2.3	6

13. Do you paint professionally?

208

229

264

Yes	0.5	1	1.1	4	3.4	9
No	99.5	207	62.0	225	96.6	255

14. What is your age?

208

229

264

Under 21	2.9	6	1.7	4	8.3	22
21-40	28.8	60	31.9	73	54.5	144
41-60	46.2	96	36.7	84	24.2	64
Over 60	22.1	46	26.6	61	12.9	34
Prefer not to say		NA	3.1	7	0.0	0

15. Gender

208

229

264

Male	47.6	99	43.2	99	27.3	72
Female	52.4	109	53.7	123	72.0	190
Prefer not to say		NA	3.1	7	0.8	2

16. Educational Level

208

229

264

Some High School	1.0	2	0.9	2	2.7	7
High School Graduate	6.7	14	5.2	12	14.4	38
Some College, Vocational, Trade, or Technical	30.3	63	28.4	65	37.1	98
4 year degree or higher	62.0	129	62.9	144	44.7	118
Prefer not to say	0.0	0	2.6	6	1.1	3

17. What is your household income?

208

229

264

Less than \$50K	30.3	63	31.0	71	45.5	120
\$50 – 100K	30.8	64	33.6	77	31.8	84
\$100 – 150K	14.4	30	15.3	35	13.6	36
Over \$150K	13.0	27	6.6	15	2.7	7
Prefer not to say	11.5	24	13.5	31	6.4	17